440 W. Sierra Madre

Santa Claus Is Coming To Town



AS DID THEIR FOREFATHERS who first met in 1621 in the town square of Plymouth Colony, Sierra Madreans bowed their heads in prayer, and sang praises to the Lord on Thanksgiving Day in Sierra Madre's Park, and gave thanks for their many blessings. Many churches took part in this service, Rev. Ostrander, Trinity Presbyterian, called the people to worship, Rev. Stockett, Church of Nazarene, gave the invocation, Rabbi Martin Sofer, Foothill Jewish Community Center, gave the lesson, from the Old Testament followed by lesson from New Testament by Rev. Hansen of Shepherd of the Hills Lutheran Church. Rev. Lindsay of Congregational gave Thanksgiving Prayer, Rev. Trotter, Methodist spoke on Thanksgiving and Rev. Schaper, Bethany Church gave the Benediction.

Sierra Madre News

Serving 28,747 in Sierra Madre, Hastings Ranch, Sierra Ma dre Villa, Oaks-Highland, Rosemead-Foothill Area

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Speak Up Citizens . . .

by Jody Beavers

Question: What factors determine when you start your Christmas shopping and where you do your shopping?



Mrs. Walter Steiner Sr.
540 W. Sierra Madre Blvd.

"I am a last minute shopper, by choice, I love the glow, the excitement, and the bustle of everybody busily preparing for Christmas."



Beaulah Richards
2321 E. Treelane Ave.

"Well, I have my Christmas shopping half done now, I like to shop early, but because of working I have to wait until at night when the stores start staying open."



Berniece Anthony
86 Esperanza

"I prefer to shop early and avoid the rush, with the stores crowded its hard to find what you are looking for."

Put It On Ballot

McNulty Devotes December To Circulating Petitions

Dear Editor:

As a Realtor and property owner I am circulating, and offering to distribute for circulation, a petition if signed by 500,000 registered voters, will place on the ballot at the next general election an amendment to the Constitution of the State of California which will briefly "PROHIBIT the State from denying any person the right to sell or rent residential real property to any person as he chooses."

This initiative, if accepted by the people, will become part of our state constitution and will void existing "forced housing laws" such as the Rumford Act which annuls the property owners right of selection where race, color, religion, etc. are a factor.

Already there are published threats of reprisal from our elected and appointed officials if the initiative campaign to repeal the alleged fair housing laws is not called off.

Bear in mind the sponsors of this petition feel the existing laws are unjust and have abrogated our right of selection and further it is my feeling that our elected representatives have been pressured into passing legislation which knowingly does not represent the majority and therefore it is felt the voters should make the final decision by means of the ballot.

When an elected or appointed official threatens the electorate in an attempt to keep them from following their course of redress as provided for in the Constitution in an attempt to withhold from the voters their right to make their own decision then I am convinced that this is all the more reason to get this petition signed and the proposed amendment placed on the ballot.

I have set aside the month of December and have dedicated myself to obtaining as many signatures and distributing as many petitions as humanly possible.

Should anyone wish to sign this petition or feel they would help by circulating a petition please call me at EL 5-8045 or HI 6-4605 (24 hours).

—HENRY V. McNULTY

Roy E. Griffin Instructor In Home Firearms

Roy E. Griffin Jr., of Sierra Madre, has been appointed a Home Firearms Safety Instructor, it was announced today by the National Rifle Association, sponsor of a new course designed to help reduce shooting accidents in the home.

The NRA course promotes safety among those who normally do not use firearms for recreation but have them in their home. It emphasizes the recognition of unsafe practices and conditions and points out how to correct them.

Mr. Griffin Jr. was awarded an NRA instructor's certificate following successful completion of a written examination. He is now qualified to conduct the course locally. It runs about four hours and requires no shooting range since actual firing is not included.

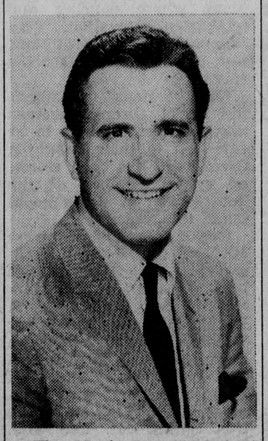
Kathleen Peters Poetry Editor

Ken Watts, Pasadent City College student from Toronto, Canada, has been named editor of Pipes of Pan, campus yearly literary anthology, to be off press in the spring.

This 19th edition of Pipes of Pan, which will feature the best student creative writing—poetry, short story, essay — is being developed under the direction of Beatrice Rodenburg, literary adviser, and Fred Hammond, printing instructor.

Other Pipes of Pan appointments include: Kathleen Peters of Sierra Madre, poetry editor; and associate editors—Martha L. Bridges of Arcadia, R. Stephen Scott of Monrovia, and Jay Carter of Pasadena. Promotion manager for the book is Mrs. Mara Mosco of Arcadia.

Handel's Messiah At Bethany December 8



The Music Department at Bethany Church of Sierra Madre will present the Christmas portion of Handel's Messiah at 7 p.m., Sunday, Dec. 8, in the sanctuary of the church located at Baldwin and Montecito in Sierra Madre.

Margaret Schaper, director of music, announces that Mr. Steve Musto of Pasadena will be the featured soloist for the program. Mr. Musto is soloist and song leader for an evangelistic team with the Rev. Ross Rhoads, also of Pasadena.

Other soloists for the service include Miss Julie Goodwin and Mrs. Ida Elby, sopranos; Mrs. Jan Dingman, alto, and Mr. John Bourneman, tenor. Marilyn Richter will accompany the choir at the organ.

Parade Set For Saturday December 14, At 11 A.M.

★ ★ ★ ★

C of C And Merchants Planned This For Your Enjoyment, Patronize Them

★ ★ ★ ★

Jingle bells, jingle bells, jingle all the way, was the theme of the Sierra Madre Chamber of Commerce board of directors meeting at the Headliner on Tuesday morning, according to the report of Chamber president John H. Curtis. Christmas activities now planned or sponsored by the Chamber include:

A Santa Claus Christmas parade for the morning of December 14 featuring the rotund jolly old St. Nick himself, in the person of John Adams, who fills the part, looks the part and plays the part as well as the real Santa could possibly do.

The parade will start on Sierra Madre Boulevard at Lima and go east to Baldwin. It is scheduled to start at 11 a.m. It will include Boy Scouts, Cub Scouts, Girl Scouts, school bands, equestrians, entries by local organizations and most important of all, the jolly old St. Nick himself, who is scheduled to bring up the rear on one of Sierra Madre's red fire trucks.

When Santa reaches the triangle he has promised to have a generous supply of goodies for the little ones, together with a "Merry, Merry Christmas!" that you won't soon forget. The Santa Claus parade is a new feature in Sierra Madre in the Yule season and is made possible by the local merchants to give the residents of this area, and children especially, a real Christmas treat. Those who want to see the parade should start gathering along Sierra Madre Boulevard between Lima and Baldwin about 10:30, Saturday morning, December 14, urged Jim Brown, Chamber chairman, in charge of the parade.

Other Christmas activities of the Chamber include the famous manger - cradle scene to be erected at the triangle, for which Sierra Madre has become famous. The business streets of Sierra Madre have been decorated already by the colorful tinsel and bells which attracted much favorable attention last week. Work has already been ordered for the erection of four permanent metal poles — two at Sierra Madre Boulevard at Lima and two at Baldwin, on which across-the-street banners will be mounted, to be electrically lighted.

This is a notable addition to the usual Christmas decoration made possible by the same usual merchants' generous Christmas contribution. The work and the expense of the feature is being done and shared by the City of Sierra Madre, as authorized by vote of the City Council. The aim of the Chamber of Commerce is thus to add to Christmas decorations and beauty each year, eventually giving this city a truly beautiful decoration on an economical basis.

B of A Buys School Bonds

A Bank of America N. T. & S. A. underwriting syndicate has purchased the $3,000,000 bond issue of the Pasadena Unified School District, Los Angeles County.

The Bank of America group paid a premium of $929 for a combination of 4, 3.7, 3.10, and 3.20 per cent bonds. The dollar bid was 100.031. Net interest cost to the district was 3.10 per cent. The bonds were reoffered to investors to yield from 2 per cent to a dollar price of par on the 3.20 per cent bonds, according to maturity Jan. 1, 1965-1984.

The issue sold is the first offering of Election of 1963 bonds. Proceeds will be used for various school purposes. The district is located eight miles northeast of downtown Los Angeles. About 72 per cent of assessed valuation is in the city of Pasadena, about 16 per cent in the neighboring unincorported city of Altadena and about 4 per cent in Sierra Madre. Estimated population is 190,000.

Bank of America underwriting groups finance a large part of the new schools and classrooms in California's school districts. In the past 12 months the Bank and its associates bought more than $380 million of California state and municipal bonds.

Rose Parade Programs Now Ready

Official Tournament of Roses Parade programs containing complete information on the Jan. 1, 1964 parade (including the parade lineup) are available to the public, according to President Hilles M. Bedell.

All persons wishing to obtain copies should send 65 cents to the Tournament of Roses Association, 391 South Orange Grove Blvd., Pasadena, California. The actual cost of the program is 50 cents with 15 cents covering mailing.

The program will have the order of march of the 61 floats, 21 bands, and the 225 equestrian units. Former President Dwight D. Eisenhower will lead the midwinter pageant of flowers as Grand Marshal, riding in a

——Please turn to Page 5

Pearl Harbor Day Memorial Dinner Planned for Dec. 6

The 22nd anniversary of the attack on Pearl Harbor will be commemorated at a dinner given by the Veterans Employment Committee of the Los Angeles Metropolitan Area, according to E. A. Wright, manager of the Pasadena office of the State Department of Employment. The annual event will be held in Rodger Young Auditorium, 936 W. Washington Blvd., Los Angeles, at 7 p.m. on Dec. 6.

The Pasadena Veterans Employment Committee members are enthused that proper recognition is being given to the significance of this day and plan to have this committee represented. The principal after dinner speaker will be Paul Little of Sacramento, who heads the Division of Public Employment Offices and Benefit Payments in the state agency, E. A. Wright said. Also attending the dinner will be leaders of veterans' organizations, members of the Pearl Harbor Survivors association, and state and county officials, according to E. A. Wright.

Arthur Morgan. L.A. Metropolitan area manager, State Department of Employment, will present special awards to past chairmen of the Area Veterans Employment Committee. Those receiving the awards will be John J. Flynn, Nat Arnold, Emory Alderson, Arthur Tyron and James L. Weston.

"The dinner will memorialize the 2,400 Americans who were killed at Pearl Harbor," Mr. Wright explained. "But we do not forget the living veteran. The overall purpose of our committee is to assist veterans to find employment."

Mr. Wright said that reservations for the dinner may be made by telephoning Ven Viney, secretary of the committee, at OR. 8-2541.

Preceding December 6th's dinner at 7 is a social hour at 6 p.m. Complete price, including tax and tip, is $4.25 per person.

Walter Lowrey, general chairman of this year's Pearl Harbor Day Memorial Dinner, has announced that a colorful, fast-moving program will be handled by the emcee, Jack Flynn, who will introduce the many distinguished guests. Serving as chaplain will be Dr. Robert Ziegler, and leading the pledge of allegiance will be Arthur Tryon.

WEATHER

	High	Low
Nov. 27	79	53
Nov. 28	80	56
Nov. 29	86	55
Nov. 30	84	51
Dec. 1	78	52
Dec. 2	80	50
Dec. 3	81	52
Rainfall to date	4.12"	



Kneeland Rose Queen

Chosen to reign over the 75th annual Tournament of Roses as Queen is Nancy Kneeland, 19, daughter of Mrs. Harold Kneeland, San Gabriel, it was announced this week by Association president Hilles M. Bedell.

Queen Nancy, whose number throughout the judging was 160, will be presented to the public for the first time on Thursday morning at the Queen's Breakfast at the Huntington-Sheraton Hotel. She will be the guest of honor along with her six Princesses — Suannah Carver, Diana DuVal, Pamela Gibbs, Carol Otten, Susan Talcott and Shan Williams.

On the evening of Friday, Dec. 27, the 1964 ruler over the floral fete will receive her crown of roses and on New Year's Day, she will be enthroned upon the Queen's float and will be accompanied by her six ladies-in-waiting.

Nancy was a picture of both surprise and humility as she was notified that she was named Rose Queen

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Read all about it — in Braille! The story of Pasadena's Rose Tournament, plus biographical information on the seven members of the Royal Court, is included in the December issue of "The Braille Mirror," monthly magazine for the blind published by Braille Institute, and circulated throughout the world.

Royal Court members, one of whom will be chosen as the Rose Queen of 1964, are, in front (from left) Pamela Gibbs of Arcadia, Susannah Carver of Pasadena, (Miss Jean Kentle, editor of "The Braille Mirror") and Susan Talcott of Pasadena.

Back row (from left) Diana DuVal of Sierra Madre, Shan Williams of Monrovia, Carol Otten of Pasadena, and Nancy Kneeland of San Gabriel.

All blind school children in the San Gabriel Valley and throughout the entire state (in the third through sixth grades) will receive as a gift from Braille Institute, a copy of "Christmas and the Year Ahead," a 100-pages-in-Braille book of stories and verse, also edited by Miss Kentle. Nationally famous authors and poets have generously contributed to the contents, including many poems written especially for this year's 15th annual edition.

The Royal Court will visit Braille Institute Tuesday, Dec. 10, at 3 p.m., and present an informal program in Atkinson auditorium for blind children and adults.

Tax Hints to Avoid Penalty

Attention! Owners of property within Los Angeles County.

Last year the Los Angeles County Tax Collector, Harold J. Ostly, collected $3,630,852.07 in penalties on delinquent payments received from 264,570 taxpayers.

To avoid the payment of penalties, the tax collector, Harold J. Osely, suggests you mail your payment by Dec. 5 to assure a postmark prior to 5 p.m. on Dec. 10, 1963. Payments postmarked after Dec. 10 will be returned to the taxpayer and will require the additional payment of the 6% penalty in accordance with state law.

If you have not yet requested your tax bill from the tax collector, call MAdison 6-6311 immediately to avoid the payment of penalty if the taxes become delinquent.

If a bank or loan company pays your taxes, or if you have requested a bill within the last week, you do not need to make a request.

To avoid the inconvenience of waiting in long lines at the payment windows, mail your payment to the tax collector. Mail early to avoid the possibility of paying penalties.

BUILDING PERMITS GO DOWN

Total number of building permits issued for the month of November, 1963, 28 permits with a valuation of $132,407. Compared with one years ago when the valuation was $176,278 it reflects a drop of $43,871.

The number of dwelling units for November is six singles. There were 95 street, electrical and plumbing permits issued with fees collected of $1,200.60.

Business license fees collected for November totalled $472.50. Plan check and building permit fees collected were $545.50.

Comparison of building for the first 11 months with that for 1962 shows $2,296,418.50 for 1963 and $2,406,895.00 for 1962; this is a decrease of $110,476.50.

TV Cable Progressing

Foothill TV Cable Company will have another report to the citizens of Sierra Madre next week.

Embodied in this report is the fact that the poles have been set, coming down the mountain and the cable in place.

By this report they are stating that they will be within the city limits this coming week and ask for your caution in the Woodland Drive area.

Right on schedule, they have been advised by the parent company to rush the job to completion, and Mr. Starr, local executive manager is doing just that.

All channel viewing is coming closer and closer, watch for the reports.

Clara F. Smith Succumbs At 85; Services Thurs.

Mrs. Clara F. Smith (85) formerly of 181 N. Sunnyside, Sierra Madre, passed away on Monday, Dec. 2, at the Marlinda Convalescent Hospital in Pasadena. Mrs. Smith had been a resident of Sierra Madre for 40 years, and was the widow of the late Jesse O. Smith, 1932 President of the Sierra Madre Board of Education and instrumental in securing passage of school bonds for the construction of the Sierra Madre Grammar School.

Mrs. Smith is survived by five sons: Ferris F. Smith of Northern California, Rev. Graeme C. Smith, pastor of Vista Community Church in Vista, Calif., Merrill A. Smith of Washington, Benjamin E. Smith of Hollywood, and Bruce O. Smith of Monrovia. There are also 12 surviving grandchildren.

——Please turn to Page 5



CARROT TOP
By
R. Robert Evans

Again we repeat . . . . Anonymous letters and anonymous phone calls do not touch us in any respect, and the reason for this is easily seen in the most recent anonymous phone call that we received.

—CT—

This was from a female voice, who started out, as all calls of this nature start, in that "I am a customer of yours . . . I am the wife of a local businessman, who does not care to complain, but since you do not know who I am I wish to complain about your filthy column, written in the worst taste, and illiterate English."

—CT—

Last week you used the word "bugger" which, where I come from this is a "dirty" word, one that I do not care for my children to see. Further in due respect for a Doctor you called Dr. Peterson, 'old Doc Peterson,' and this is undue respect for the profession."

—CT—

At this point without uttering one word I hung up the phone. The breach of etiquette of this uncouth female was very evident.

—CT—

Number one . . . months ago I told you that this column was not written in perfect English . . . when this column was started many years ago it was letter perfect. In fact a rewrite person was employed to rewrite the column so that it would be letter perfect.

—CT—

After six months of publication the column was falling flat . . . too many large words, and not close enough to the reader . . . advice of experts was that to have good readership, the column should be thrown off balance . . . give the reader an element of surprise . . . this was done and the column flourished . . . we have thousands of signed letters that indicate the desire of the readers that this column continue as it was being written.

—CT—

Now down to the problem at hand . . . the word "bugger" has three meanings, and it depends just where your mind is as to your acceptance of the word . . . it was not used in this column relating to any person . . . I had picked up the flu bug and was relating to it as a "contemptable unseen object" . . . of course the word also means, as Webster states . . . "a fellow; chap; used humorously or affectionately," and then there is the third meaning, that words off time have, and which we do not need to mention here. Had the word been used in connection with some person in a derogatory manner, then this female may have been correct.

—CT—

Now about Dr. Peterson . . . . he had just payed me a visit the night before, and upon entering the room made the statement that with me down in bed "who was going to edit the mistakes of the 'squeak'."

—CT—

A newspaper some 57 years old, naturally is given endearing names, and the name of the "Squeak" is very close to our hearts. A Doctor such as Dr. Peterson, 33 years in serving the medical profession, 30 of them in Sierra Madre, certainly has accumulated many endearing names . . .

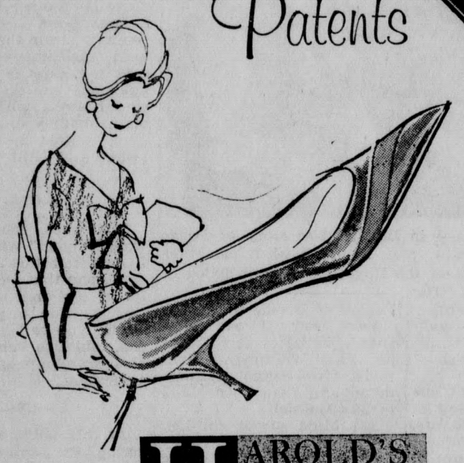
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Social and Club Activities

To Present 'Paganini'

The Coleman Chamber Music Association is presenting the Paganini Quartet in the concert of the Pasadena Area Youth Music Council Series on Sunday, Dec. 8, at the Pasadena Civic Auditorium.

The Coleman Chamber Music Association takes great pride in its contribution to the musical education of children. Creating opportunity for young audiences to hear fine music is the special interest and work of the Coleman Youth Concert Committee. Mrs. John Laufer, chairman, is assisted by Mrs. Jerome K. Fisher, Mrs. Peter V. Lee, Mrs. Edwin Munger, Mrs. Harry Van De Kamp, Mrs. Charles Pechanec, and Mrs. David Horwitz.

The school music chairmen, whose important function it is to take care of the booklet sales in their respective schools, are Mrs. Edward N. Chapman, Mrs. Kenneth Perry and Mrs. Charles Haver.

The Paganini Quartet is a wonderful addition to the series presented by the coordinated effort of the members of the Pasadena Area Youth Music Council. They will play on Sunday, Dec. 8, two performances of an hour each at 2 and 3:30 p.m. Ticket boolklet owners should check their tickets for the hour of performance.

Ticket No. 2 is valid for this performance. Ticket No. 1 is going to be used for the rescheduled Los Angeles Philharmonic Orchestra performance on March 8.

Dental Society Announces Christmas Party

The Woman's Auxiliary to the San Gabriel Valley Dental Society will hold their annual Christmas party at the home of Dr. and Mrs. Donald L. Tuverson, 508 E. Mendocino St., Altadena, Tuesday, Dec. 10. Dinner will be served at 6:30.

After dinner Richard Froeber, lyric tenor, singing pianist, will escort the guests on a tour "Christmas Around the World."

Arrangements for this Yule party have been made by Mrs. Lawrence Tasoff, Whittier, program chairman, and Mrs. Gerald A. DeFreece, Covina, social chairman. Mrs. Wilfred F. Lewis, South Pasadena, president, extends a cordial invitation to the wives of all San Gabriel Valley dentists. Reservations may be made by contacting Mrs. Harold Fetter Jr., Arcadia.

Attend the Church of Your Choice This Sunday

Engagement of Joan Diane Zeman Announced By Parents At Gala Event



Joan Diane Zeman

Mr. and Mrs. John A. Zeman of 3705 Hampton Rd., Pasadena, have announced the engagement of their daughter, Joan Diane, to Charles William Frazier III, son of Mr. and Mrs. Charles William Frazier II of 152 Emerald Bay, Laguna Beach, formerly of 1160 W. Orange Grove, Arcadia, and grandson of Mr. and Mrs. Charles William Frazier Sr. of Richmon, Va., and the late Mr. and Mrs. Norman Call.

The bride-elect is a graduate of Pasadena High School where she was chosen Pasadena High School Homecoming Queen in 1959 and Miss Junior Rose Bowl in 1960. Joan was graduated from Pasadena City College, where she was honored as Tournament of Roses Princess in 1962 and was affiliated with the Pamphile Sorority. She is currently a junior at UCLA, Westwood, majoring in Interior Design.

The bridegroom-elect is a graduate of Arcadia High School and is currently a senior at UCLA, Westwood, majoring in engineering. Bill is a member of SAE fraternity.

The engagement was officially announced by Joan's parents on Saturday, Nov. 30, at a social party in the Zeman home from 5 to 8 p.m. One hundred and fifty friends and relatives were present to extend congratulations.

Carousels To Have Christmas Party Dec. 7

The Carousels will celebrate the Christmas season with their husbands at a dinner party at the home of Mr. and Mrs. Hollis D. Lindstrom, 3820 Hampton Road, Pasadena, Saturday night, Dec. 7.

Exciting plans have been made for the get together by Mrs. Lindstrom and the committee with hors d'oeuvres and cocktails starting at 6:30 and on with a catered dinner, then conversation and dancing for the remainder of the evening.

The Carousels are a group of 35 San Gabriel Valley women who manage and staff the Carriage Shop, a ladies dress shop, for the benefit of the California Babies and Children's Medical Center in Los Angeles.

This party is a yearly event which all look forward to with great anticipation.

What Is a Bargain?
"Ask Trudie"
THE PLAZA SHOP
Dresses - Sportswear
39 East Montecito
"Ask Trudie" — EL 6-1495
Near the Shell station

Alpha Omicron Pi 66th Anniversary

Southern California Alumnae and collegiates of Alpha Omicron Pi national sorority will gather at the Sportsman's Lodge in the San Fernando Valley, on Saturday, Dec. 7, at 11:30 a.m. to join in celebrating the sixty-sixth anniversary of its founding.

The event is sponsored by the Southern California Council of Alpha Omicron Pi and Mrs. D. S. Eastabrooks of Burbank, who is president of the council, will deliver the address of welcome to the guests. Planning to attend from the Pasadena Alumnae Chapter are Mrs. P. G. Wheeler, Mrs. Leonard Livernash, and Miss Helen Haller from South Pasadena; Mrs. W. M. Weston, San Gabriel; Mrs. Elmer Staff, El Monte; Mrs. W. W. Wagner, Arcadia; Mrs. Don Pryor, Monterey Park, and Mrs. Vernon Rose of San Marino. Alumnae may make reservations by calling Mrs. Rose at AT 7-7395.

"As Time Goes By In AOPi" is the theme selected for the luncheon and the featured speaker will be Barbara Dellahunt, Assistant Dean of Women at UCLA. The San Fernando Valley Alumnae Chapter is in charge of the arrangements and Mrs. Raymond Roberts will serve as general chairman. Mrs. Benjamin Wilson is program chairman; Mrs. Lee Hindenach is in charge of decorations and will be assisted by Mrs. Bud Linn. Mrs. Arthur Lavery will serve as reservations chairman.

Choral music will be provided by the collegiate members in attendance, and awards will be presented to the outstanding collegiates by their advisors.

Alpha Omicron Pi was founded in 1897 at Barnard College, Columbia University, New York. There are 73 collegiate and 156 alumnae chapters throughout the United States and Canada. The national philanthrophy of Alpha Omicron Pi is the maintenance of the Social Service Department of the Frontier Nursing Service in Hazard, Kentucky. Alumnae and collegiate chapters send boxes of clothing, toys, gifts, and books to the mountain people throughout the year. Locally, chapters do hospital service and aid local groups such as Children's Home Society, Exceptional Children's Foundation and schools for handicapped and retarded children.

'Hasty Hens' Annual Dinner

To welcome in the holiday season, the "Hasty Hens," a group of friends and neighbors in the Hastings area, held its annual progressive dinner — an evening anticipated and enjoyed by all.

The event commenced with a social hour at Anne Hart's lovely home at 3505 Landfair and continued at the newly enlarged home of Lenna Jennings, 3640 Shadow Grove, where a gourmet mandarin chicken dinner was the buffet entree enhanced by a unique salad with a delectable torte for dessert.

The remaining hours were spent at Nita Bacon's newly built and exquisitely decorated Sierra Madre Villa home where dancing and relaxation prevailed. The Basons' brother, David Hart, was a special guest for the event.

"Hasty Hens" members, the Grant Ottens, received many congratulations to be extended to their daughter, Carol, who has been selected as a member of the Tournament of Roses Royal Court this year.

Others in attendance were Mr. and Mrs. Mason Sanders, Mr. and Mrs. Charles Day, Mr. and Mrs. Ted MacKensie, Mr. and Mrs. J. David, Mr. and Mrs. Tony Stabile, Mr. and Mrs. John Rowe, Mr. and Mrs. Robert Cress, Mr. and Mrs. Art Mann, Mr. and Mrs. Lawrence Dyer, Mr. and Mrs. Ken Smith, Mr. and Mrs. Harold Sweet, Mr. and Mrs. Jim Stivers, Mr. and Mrs. Robert Talmo, Mr. and Mrs. William Lansill, and Mrs. Larry Osborn and her guest.

Harp Quartet Featured at Pas. Woman's Club

"Music 'Round the World" will be featured by the Symphony Harp Quartet at the Christmas tea of College Women's Club of Pasadena Monday, Dec. 9, at 2 p.m. in the Pasadena Woman's Clubhouse on South Sierra Madre Blvd. The quartet, directed by Maryjane Barton, will include in its program an interlude of Christmas music. Miss Barton is known for her performances as soloist with leading symphony orchestras, her concert work, recordings and TV and motion picture appearances.

Mrs. C. R. Ames, president, will welcome members, their guests and prospective members at this traditional Christmas meeting. Pouring at the tea tables will be Miss Ella M. McDonald, Mrs. Franklin C. Bailey and new members, Mrs. Minnie Bruce Blaine and Mrs. Ward S. Stearns, according to Mrs. Sarah Liephart, social chairman.

Other new members include Mmes. St. Elmo L. Coombs, Shanley C. Eisman and Gordon Taylor.



Crib Crop

Mr. and Mrs. James Hall of 3715 Cartwright St., Pasadena, are the proud parents of a baby boy born Friday, Nov. 22 at 9:52 a.m. at St. Luke Hospital. The new arrival weighed 7 pounds 14 ounces, and has been named Kevin Patrick. He has two sisters, Maureen 5, and Kathleen 2.

The equally proud grandparents are Mr. and Mrs. James Hall of Philadelphia, and Mrs. Marguerite Moynihan of South Hampton, New York.

* * *

The stork made a return trip to Cartwright Street last week when Mr. and Mrs. Stephen Strople, 3645 Cartwright, became the parents of a baby boy, Matthew Joseph, on November 25 at 11:30 p.m. at Saint Luke Hospital. Matthew weighed 8 pounds and has one sister, Denise 5, and two brothers, Dominic 7, and Christopher 3.

The paternal grandparents are Mr. and Mrs. J. D. Strople of South Pasadena and the maternal grandparents are Mr. and Mrs. James M. Henkels of Pasadena.

* * *

Mr. and Mrs. Herbert Williams of Sierra Madre are proudly announcing the birth of a baby boy, Steven Scott Williams, born Nov. 20 at the Sierra Madre Community Hospital.

The stork department of Sierra Madre Community Hospital has other new nursery additions whose parents live in surrounding areas.

Eric Kurt Kronies is the name of the baby boy born to Mr. and Mrs. Reinhard Kronies of Pasadena on Nov. 15.

Also on Nov. 15, Mr. and Mrs. Robert R. Hall became proud parents of a son, Ferron Leigh Hall, whose new home will be in Monrovia.

A baby girl, Danell Ross Snively, was welcomed by her parents, Mr. and Mrs. Daniel R. Snively of Monrovia, on Nov. 20.

The stork also presented Mr. and Mrs. Johannes Peeters of Azusa with a baby girl, whose name is Ruby Ann Peeters, born on Nov. 18.

THERE'S MORE TEA DRINKING PLEASURE FOR YOU, YOUR FAMILY AND FRIENDS with BIGELOW'S "Constant Comment" LOOSE TEA or TEA BAGS
the famous delicious blend of fine TEA with ORANGES and SWEET SPICE
an original product of R. C. BIGELOW Inc., Norwalk, Conn.
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Incorporated
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John's BICYCLE SHOP INVITES YOU TO TRY
THE NEWEST THING IN BICYCLES, AND WE HAVE IT IN STOCK!
THE NEW Schwinn STING-RAY



An eye-stopping new look in bicycles . . . so easy to ride, balance and maneuver that you'll hardly believe it. Drop in for a test ride.
52.95

FIRST CHOICE FOR THAT "FIRST" BIKE.
Schwinn PIXIE



Removable top bar converts to girls model ... in seconds!
32.95 EASY TERMS
The perfect "first" bike for any child. Complete with removable training wheels for safe, easy learning. Bright, chrome fenders, beautiful styling and finish, and famous Schwinn quality throughout! This 16 inch size is just right for the 3 to 6 year old beginner. So easy to ride—and priced right, too!

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Extra speed . . . smooth riding . . . with wonderful new 10-speed derailleur gears! Light weight wheels, racing equipment, choice of Schwinn radiant colors. A thrilling new Schwinn design.

COMPARE These Low Prices on Additional Schwinn Models

16" Schwinn	24" Schwinn
32.95	41.95
3-5 Years	7-9 Years
20" Schwinn	26" Schwinn
35.95	42.95
5-7 Years	9 Years & Over

SCHWINN BIKES ARE The MOST For The MONEY
Especially when you consider the following EXTRAS from John's
- Every bike properly assembled
- FREE 30-day service
- 175 different models & colors (on the floor)
- Very Easy Terms
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LAY-A-WAY NOW
$5 Holds Any Bike Until Christmas Eve

Since 1909
John's Bicycle Shop
391 S. ROSEMEAD, PASADENA
SY 3-3146
OPEN EVERY NIGHT TILL CHRISTMAS—MON.-FRI.

Dining Entertainment Dancing

With Something New and Exciting Ice House Standby Is Standing By

The Ice House, the unique theater-restaurant at 24 N. Mentor Ave., Pasadena has released the following announcement:

In December it's a new Paul Sykes, fresh from a successful cross - country tour, with a just completed album of serious folk music in his pocket. Sykes' fans can look forward to new songs in greater abundance in every set. Paul is still as funny as ever, and his serious side is just as exciting, with new material written by the best songwriters in the country. Paul's new album is entitled "A Gift of Song" and is scheduled for release this month.

Appearing with Paul at the Ice House will be an exciting new country music duo — Richard and Jim. Featuring some of the flashiest guitar and banjo work in the area, the twosome has just finished an album with Capitol Records. Rich and Jim all but stole the show at the Ice House Bluegrass Festival in September. Hugh Cherry of Station KFOX in Long Beach, MC of the event, commented "Best duo of its kind I've seen in 20 years."

Bill Willoughby, 6'8" comedian, who appeared during November, has proved to be such a popular act that he is being held over until December 8.

Opening Dec. 10 will be San Francisco comedian and mime, John Moore. Moore, who has appeared at the hungry i three times in 1963, will appear through Dec. 29.

The Ice House kitchen is under new management and serving an exciting new menu of dinners and short orders.

COVINA Dinnerhorn
ED 9-5447
Azusa Ave. at San Bernardino Rd.
the San Gabriel Valley's leading Theatre Restaurant
LUNCHEON
DINNER
DANCING
ENTERTAINMENT (nightly)
private parties up to 500
Open 7 days
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Saturdays 10 P.M.
Chuck Gamby, M.C.
For Stars of Tomorrow
AND . . .
'The Canons'
FUN & FROLIC
SET TO MUSIC IN THE WORLD'S FIRST AND ONLY
Roto-Bar Revolving Band Stage
The VEL-TONES' every Sat. evening

CHEF JOSE'S
Featuring MEXICAN FOOD
SERVING NOON-DAY LUNCH
Fried Chicken & Sandwiches
Also Lamb Chops,
Open from 11 A.M. to 10:45 P.M.
Free Parking in Rear Entrance on Holly St.
SYcamore 3-0549
141 North Fair Oaks Ave.
CLOSED TUESDAY

PORK TAHITIAN
dinner . . . 2.95
Includes soup or salad, fried or steamed rice or baked potato and our own home made bread.
dancing
THE ROYAL TAHITIAN
on Riverside Drive between Euclid and Archibald
YU 4-4610 or NA 9-5487

STAN WILSON
Verve Recording Artist
JAIME GRIFO
Flamenco Guitarist
BILL WILLOUGHBY
Satirical Comedian
Tuesdays thru Sundays
ICE HOUSE THEATRE-RESTAURANT
24 N. MENTOR PASADENA
MU 1-9942

GARUDA RESTAURANT
FINE INDONESIAN CUISINE
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FOR RESERVATIONS — SY 4-2366

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25 NORTH FAIR OAKS AVE.
Pasadena's Gayest Spot
Dancing Wed. thru Sun.
No Minimum No Cover
Popular WESTERN Music

the Den
Lunch 11:30 a.m. to 2:30 p.m.
Cocktails 'til 2:00 a.m.
Dinner 5:30 p.m. to 11:00 p.m.
670 N. Lake near Orange Grove
PASADENA
SYcamore 3-0084
Closed Sundays and Holidays

THERE'S A BETTER PLACE THAN EATONS TO HAVE FRIED CHICKEN
(but you'll have to do the dishes afterward!)
It's hard to beat fried chicken at home. But who wants to look at a sink full of dishes afterward? At Eatons you are treated like visiting royalty and the food is as good as mother ever made. A few reckless ones think it's even better! Have you had a good chicken dinner lately? We'd like to know what you think.



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EL 5-0479

S&H Green Stamps — Use Your BankAmericard

Social and Club Activities

New Fiction at Public Library

Bishop, Leonard, Against Heaven's Hand — concerns the survivors of an airplane crash.

Cleary, Jon. A Flight of Chariots—a novel of the world of astronautics.

Deighton, Len. The Ipcress File — an off-beat English modern spy thriller.

Hahn, Emily. Indo — a story of Indonesia and a daughter of Mata Hari.

Heinlein, Robert. Glory Road—science fiction.

Smith, Dodie. The New Moon With the Old—a warm novel of youth.

Stevenson, D. E. The Blue Sapphire — gay adventure and romance set in England.

Waugh, Hillary. Prisoner's tion.

American Legion Auxiliary Will Meet Dec. 12

Members of the American Legion Auxiliary will meet at the home of Maybelle Barker on Thursday evening, Dec. 12, at 232 Mariposa Ave.

Final plans for the annual Christmas party have been completed. This will be a luncheon held at The Tahitian, 137 S. Lake Ave., Pasadena, on Saturday, Dec. 14. There will be an exchange of dollar gifts and members will meet at Roberts Market at 11:45 for transportation. Reservations must be made with Amy Beisel.

The Unit voted a donation of money and food to the Float Committee for the New Year's parade.

Members reported 90 hours spent in community service and $22.

Paper and Rag Drive Dec. 7th

The second paper and rag drive of St. Rita's parish will be conducted Saturday, Dec. 7, on the playground of the upper school, along Olive Ave., Sierra Madre. Papers may be delivered anytime Friday afternoon and until 10 a.m. Saturday. Class standards will designate the areas allocated each of the eight grades of the school for its particular papers.

Keen competition is evidenced between classes of the school for the most papers and rags secured for the drive. Judging is done at 10 a.m. by impartial judges — the drivers of the company collecting the contributions. Prizes are awarded to the class winners of the lower school and the upper school. At the September paper drive the second and eighth grade were the winners.

Anyone unable to deliver papers to the playground may phone 355-3768 for pick-up. Mrs. John Heck is in charge of the drive.

Artists Guild Sets December Meet

The December meeting of the Artists Guild of Sierra Madre was held last Monday at the home of Marguerite Randolph.

After luncheon there was a business meeting with Florence Robinson, president, presiding.

Paintings are now entered in three exhibits and members reported on pictures sold during the past month. The next meeting will be held January 6 at the new location, 1550 Garfield St.

Women's Club Met Dec. 11th

Sierra Madre Woman's Club has its Christmas meeting early this year as the second Wednesday comes on the 11th. This is a luncheon meeting with Mrs. Jack Tilley in charge of luncheon arrangements. Helen Frey and Marcia Haskell have their usual decorative treats to fit the season. Reservations must be made by Monday, Dec. 9, for luncheon at 355-9123 or 355-8501.

Emphasizing the holiday spirit Ken Peters of Hollywood will give his very popular lecture, "The Miracle of Christmas." Mr. Peters is one of Hollywood's outstanding radio and T.V. personalities who has decided, after listening to so many "experts" on so many varied subjects, that he could not speak with authority on anything, so, with whimsical humor and family-type wisdom, he gives us his real labor of love, designed to take the "fever of hurry" out of Christmas.

After luncheon Mrs. Glenne Oliver, popular piano and voice teacher of Sierra Madre, and member of the club, will lead the group in the singing of Christmas carols.

Mrs. A. J. Barkman, Club president, announces that there will be a free will Christmas offering to be presented to a local philanthropic project.

Santa Anita Garden Club Holiday Dance

The Santa Anita Highlands Garden Club has planned its annual Holiday Dinner Dance for the evening of Dec. 28. Approximately 200 guests will gather at the Huntington-Sheraton Hotel in semi-formal attire at 7:30 p.m. for a social hour. The famous Huntington prime rib will highlight the dinner to be served at 8:30 p.m.

An evening of dancing to the music of Danny Stewer will follow, according to Mrs. S. R. Campoy, publicity chairman. Mrs. L. N. Retter of Arcadia is in charge of decorations, and Mrs. Robert Rantz and Mrs. L. R. Short are co-chairmen of the dinner. There will be several door prizes awarded, and a local cosmotologist has donated a beautiful wig to be raffled.

For information about the dinner and reservations call Mrs. E. L. Short, EL. 5-2181.

Retired Teachers Christmas Party Dec. 13

The annual Christmas party of the Pasadena-Foothill Division of the California Retired Teachers Association will be held on December 13, at 1 p.m., at the Pasadena Women's Club, 58 S. Sierra Madre Blvd., Pasadena.

Mrs. Frank Whetter, president, will preside and will be assisted by Miss Dollie Mahood and Mrs. Clara Fike, social chairmen.

Beautiful decorations are being planned and can be purchased at the close of the affair.

The Chanteurs, a very fine choral group from Arcadia High School under the direction of James Neumeister, will render music.

After dessert and the program, cards will be played.

Tickets are $1 each and reservations must be sent on or before December 10 to Rose Clayton, SY 6-4931 or Alva Graham, SY 5-6723.

Creative Arts Open House Friday Evening

Holiday flower arrangements by Billie Mc Caskill will be the special feature of the Open House this Friday evening at the Creative Arts Group La Tienda. The first Friday of each month an informal affair is held from eight to ten o'clock at 35 E. Montecito St. in Sierra Madre with a drawing for a unique gift taking place at 9 o'clock.

Silk-screened designs in gift wrapping papers and enclosure cards are popular items at La Tienda which is operated for the benefit of the Creative Arts Group Scholarship fund. The Shop Committee includes Mrs. Fred Sawyer of Pasadena, Mrs. George Levy of Sierra Madre, Mrs. Douglas Copely of Pasadena, Mrs. Robert Spivey of Sierra Madre, and Mrs. Joseph Vigil of Arcadia.

Staffed by members of the Sponsors for the Creative Arts Group, La Tienda is open week days from ten to two o'clock and Saturday mornings.

Twins Club Christmas Party Dec. 8

The Santa Anita Mothers of Twins Club will hold their annual Christmas Party on Dec. 8 at 2 p.m. At the Pasadena Youth Center behind the Willard School at 301 South Madre, Pasadena.

Each family is asked to bring one wrapped Christmas toy for an underprivileged child. All children present will receive a gift from Santa Claus and enjoy a program planned just for their entertainment. Following the entertainment there will be refreshments for all.

Anyone interested in coming to the party who has twins in the area and is not a member, is asked to call either Mrs. Clark Spoelstra at GI 3-7475 or Mrs. Berry Waedrep at AT 6-6528.

Women's ORT To Have Guest

Rabbi Maurice T. Galpert of Pasadena Jewish Temple and Center will be guest speaker, Wednesday, Dec. 11 at the home of Mrs. Ruth Lehman, 2778 E. Orange Grove, Pasadena, for a combined board and general meeting of the Regina Trilling Chapter of Women's American ORT.

Mrs. Irving X. Burg, chapter president, states that the Rabbi's versatility will be reflected in his talk entitled "A Rabbinical Ragout." Proceeds will go towards the school building project which ORT has undertaken to build 4 large apprenticeship centers in Israel at the request of the Israeli government to help fill their urgent need for technically trained workers.

Brunch will be served at 10:30 and the public is cordially invited to attend by calling SY 3-8542 for reservations.

YES GIGI....
It's Time To Do Our Christmas Shopping....

AS USUAL,
I'LL MEET YOU AT....



Gullett & Harris

Where else can we find so varied a selection — so sensibly priced. All purchases beautifully Gift Wrapped.

Dresses, Casual — Cocktail — Formal
Coordinates — Skirts — Blouses
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Just Beautiful Sweaters Including
Jeweled and Decorated
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CAMPUS SHOP
66 W. SIERRA MADRE BLVD.

All Merchandise Sale Priced For Your Holiday Shopping!
Shop Early To Avoid Disappointment — As Nothing Will Be Withheld
Fixtures Also For Sale!

Men's Suits Reg. $49.50 & $69.50	$34.88
Wool Slacks Reg. $16.95 & $19.95	11.88
All Wool Sweaters $16.95 to $19.95	10.88
Dress Shirts $4.25 & $5.95	3.49
Sport Shirts $6.95 & $7.95	3.88
Sox $1.00 & $1.50	.81
Jackets $22.00 & $25.00	13.49
Ski Jackets $22.95	15.88
Neckwear Reg. $2.50 & $3.50	1.88
Belts Reg. $2.95 & $3.95	1.98
Wool Shirts (Washable) Reg. $11.95	7.88
Cont. Cord Slacks Reg. $6.95 & $7.95	3.79
Sport Coats $27.50 & $35.00	18.49
Ivy & Cont. Slacks Reg. $7.95 & $8.98	3.98
Levi's	3.49
Handkerchiefs Reg. $1.50 box	.88
Cord Sport Coats Reg. $26.95	16.88
Pajamas Reg. $6.95	3.88

BUY YOUR CHRISTMAS NEEDS
NOW AT 30 40 & 50% OFF

Campus Shop
Business & Fixtures For Sale — CALL EL 6-1194
66 W. SIERRA MADRE BLVD.



Santa Claus
Will Be in SIERRA MADRE
DEC. 14th
With Bargains Galore
In Every Store!

LAST BIG SALES EVENT THIS YEAR!
DECEMBER 11 - 12 - 13 - 14

Everybody Saves Money, Time & Convenience
By Shopping With
SIERRA MADRE MERCHANTS

This event will be full of outstanding quality merchandise presented to you at lowest price possible .... "There will be bargains galore throughout every store" .... Watch for the full announcement by each merchant in the NEWS next week

SIERRA MADRE CHAMBER OF COMMERCE
Promoting The Welfare Of The Entire Community
EL 5-7141 — 71 N. Baldwin

JUST ABOUT EVERYONE READS THE....

READ THEM OFTEN CLASSIFIED ADS USE THEM OFTEN



Phone EL 5-3324

COPY DEADLINE 2 P.M. TUES. Straight classified 45c a line, $1.25 minimum; 3 times or more $1.00 minimum. Classified display, $1.15 an inch; monthly, $1.05 an inch.

HELP WANTED

Avon Representatives needed immediately for BIG CHRISTMAS SALES! Call SY 3-6044 or HI 6-5788 B:11-27

BABYSITTER wanted, 2:30 to 6; 4 days weekly, my home. EL 5-6754 B:12-5—12-12

WANT cleaning woman 1 day alternate wk. or ½ day week. EL 5-8439 B*12-5

SERVICE

SIERRA MADRE TRANSFER Local and long distance moving. EL 5-3374

FOR SALE MISCELLANEOUS

GUARANTEED, Used bikes, also bicycle repairs, parts. Toy and Patio Village, 140 W. Sierra Madre Blvd. 355-6641 E:10-17tf

FACTORY SECONDS —Pickled melon rind, preserves, olives. Ward's Factory, 273 E. Highland. No deliveries. E:4-6tf

FIREWOOD — Eucalyptus, $30 cord, any amt. 256 Old Ranch Rd. EL 5-1564 E:12-5tf

RAMBLER '60, fourdoor; mahogany high chest and vanity. Call EL 5-6053 E:12-5

BOYS 20" bicycle, 2 new tires, $18. 125 Lowell Ave. EL 5-9882 E:12-5

ELECTRIC REFRIGERATOR Good working condition. See at News Office. EL 5-3324. E*12-5

2 FOR 1 SALE Fresh stock daily of men's, women's, children's clothing and misc. Buy 1 item at reg. low price, 2nd item free. Good radios, TV, appliances, furn. at prices that will amaze you. Come in today and save $$$. Open every night till 9 VETERANS THRIFT STORE 25 E. Colorado, Pasadena

LOST AND FOUND

LADY'S wh. gold Granat Bros. watch lost in S.M. Back band has engraving. Will identify. Reward. Call SY 8-9020. G:12-5—12-19

SPIRITUALIST ADVISOR

Sister Evonne
SPIRITUALIST ADVISOR
— on all problems —
Bring your problems to me I will solve them
803 Fremont, S. Pasadena
SY 9-9991
:12-5—12-26

REST HOME

Eva Hardin
CONVALESCENT HOME
Nurses around the clock. Good food. Excellent care. Licensed for 9. M.A.A. patients approved.
94½ N. BALDWIN
355-8169
T:9-26tf

PETS FOR SALE

SOMETHING different for Christmas! Registered thoroughbred Siamese kittens. Call 356-1144 O:12-5

HALF-MOON miniature parrot. Talks. $35 includes cage. Call EL 5-7904 O:11-28-12-5

WANTED TO RENT

WANTED TO rent or lease in Sierra Madre, 2 bdrm. house, dble. gar. on lot by itself. Adults. Sold our home, have been S.M. residents 22 yrs. EL 5-0991 eves. L:11-27-12-5

TRUST DEEDS

1ST & 2ND
REAL ESTATE LOANS
WE BUY TRUST DEEDS
So. Calif. Trust Deeds
HI 6-4423 MU 1-9058

WELL secured 2nd Trust Deeds purchased at prevailing discounts. The Foothill Credit Co., Sierra Madre EL 5-0046

FOR SALE — AUTOMOBILES

'59 CHEV. IMPALA, convertible, $1899. Private party. EL 5-9314 or HI 7-3953 P:11-21-27-12-5

FORD MODEL A '30 coupe, sharp. Sell or trade for '43 or '44 jeep. AT 6-2250 P:12-5

1953 Chrys. New Yorkers, 4 Dr. sedan. Carefully maintained by engineer owner. No repairs needed. Premium tires, new brakes. $260. EL 5-7043 P:12-5—12-19

FOR RENT

UPPER-DUPLEX — Quiet private, close in. 1 bdrm., Convertible den or din. Adults. Ref. $85. Drive by 169 Santa Anita Ct. Call for app. 356-1493 or EL 5-9929. D:12-5tf

FOR RENT

Had Enough?

Seen all the "cell blocks" built around noisy swim Pools? The ones with the tissue paper walls . . . Buildings constructed of cheap, inferior material just to last through escrow? Well, taste the luxury of living in a real quality building designed to give every apartment the utmost in privacy and the ultimate in comfort, The Sierra Madre Townhouse. Just a few 1 & 2 Bedrm. units avail. Featuring real structural soundproofing. Rich nylon carpet, Thermador Gold Medallion kitchens, private patios. All this is yours at $120 & $135 Mo. Come see this award-winning building at 170 E. Highland, corner Mt. Trail (1 Blk. east & 1 Blk. north from downtown Sierra Madre). Call SY 58-0-58 or EL 53-6-78. (You'll be glad you did).

Villa Royale

2-Bdrm., 2 ba. apts. 1200-1500 sq. ft. of quiet luxurious living. Exquisttely decorated. Carpets, drapes, all elec. blt. ins. Sound-proofed. Centrally air cond. & heated, pvt. landscaped patios.

165 E. Sierra Madre Blvd.
EL 5-1060

NICE 1 bdrm. house and carport, park-like area, $70. Stove and refrig. Part Utilities pd. EL 5-8521 D:12-5tf

UNFURN. APT. 1 lge. bdrm., lge. liv. rm. Stove and refrig. $75. 247 N. Mountain Trail. EL 5-9505 D:11-21tf

SMALL 3 rm. rear cottage, stove & refrig. Inquire eve. or weekends 69 Suffolk EL 5-6141 D:11-21tf

LUXURIOUS NEW
SYLVAN WEST APTS.
1 & 2 Bdrm.
2 bdrm. apt. w/1¾ baths;
Carpet & Drapes
Built-Ins — Air Cond.
Heated Pool
Carport plus Parking
Teenagers Welcome
Lease Starting at $115 to $155
51 ESPERANZA
EL 5-2186 Mgr. Apt. M

$105. 2 BEDROOMS
Unfurnished, carpets, disposal, private patio
420 W. Sierra Madre Blvd.
SY 6-2689 or EL 5-8461
D:10-31tf

DELUXE unfurn. 2-bdrm. All elec., air cond., drapes, cpts., $130. "Laurel View" 80 E. Laurel. EL 5-8248 after 5 p.m. D:7-18tf

EXTRA lge. 2 bdrm. up. unfurn. Fresh paint, sep. den, nice kitch. Wt. trash pd. park rear, only $75. 2 or 3 quiet, steady adults. W/Ref. 355-9728 D:11-21

NEW deluxe unfurn. 1-bdrm. apt. Cpts., drapes, stove, refrig., A/cond., swim pool. 469 W. Sierra Madre Blvd. EL 5-6181 D:10-3tf

DELUXE furn. 1-bdrm. apt. All elec., air cond., $130. "Laurel View," 80 E. Laurel. EL 5-8248 after 5 p.m. D:7-18tf

FURN. BACHELOR apt. utilities pd. $65. EL 5-0356 D:11-7tf

$110 deluxe 2-B.R. in 4 unit apt. Quiet, close to town. EL 5-1381 D:9-26tf

SECLUDED RANCH HOUSE 5 rms. $150., 4 rms. $65. All newly decorated. EL 5-6675. D:11-27tf

SHOP 1000 sq. ft., has office, 2 toilets and shower. 134 E. Montecito. D*11-27

DOWN TOWN 3 rm. cottage for offices and/or dwelling, $65. EL 5-7196

CHOICE unfurn. 2-B.R. apt. 3 compartment ba., pvt. deck, etc. Adults. 451 N. Baldwin D:9-26tf

3 BDRM. HOUSE, lge. liv. rm., near school, shopping. Children welcome. $97.50. 36 W. Highland aft. 5. D:10-31

OFFICES OR SALES SPACE
Fully Air Conditioned
Utilities paid — Janitor
SIERRA MADRE'S NEWEST OFFICE BUILDING
49 S. Baldwin
Inquire EL. 5-3456

BRAND NEW
Lge. 2 bdrm. apts., cpts., drapes, built-in stove and oven. Close-in location. (Near S.M. & Lima). Children welcomed. $115. Only one left.
HI 6-8211 Eves. SY 9-0170 D:10-24tf

2 BDRM. house, lge. yard, garage, water pd. 463 Auburn. Inquire 471 Auburn. D:11-27tf

LARGE DELUXE APT.
2 bdrms. 1 bath, built-ins w/w carpets, drapes, air cond. lge. heated pool, close to town, quiet, serene atmosphere.
32 Esperanza
EL 6-1120
1 Mo. free rent with lease

3 ROOMS, newly decorated. Utilities paid, stove and refrig. $75. EL 5-3091 EL 5-6186 D:11-7tf

Additional Classified on Page 5

FOR SALE—REAL ESTATE

$29,800
Best Buy In Town

Just above the Oaks, 70x173 lot, park-like yard, swim pool, cabana, lovely reverse plan by E. A. Daniell — 3 bedrooms, 2 baths, real family kitchen. This is a wonderful value. Call today.

Barney Yunck
SY 58-0-58

★ **UPPER HASTINGS** ★
Open Sun. 2-5
1070 Medford
Heated pool plus view, 3 bdrm., 1¾ baths, lovely drapes & cpts., favorite floor plan. A steal, this won't last at $27,500.

Sierra Madre 2 Rentals
R-3 lots with potential 7 units, live rent free while building up equity. Good investments for future.

3 bdrm. 1¾ baths, cheery den, sep. breakfast rm., cpts., drapes, newly decorated. Immediate possession, $25,500.

Clara Clark
795-3225 SY 3-8859

Whipple REALTY
OPEN EVENINGS
7:00-9:00 P.M.
For Your Convenience
3844 E. Foothill
SY 6-3166

DELUXE 3 YR. OLD
3 bdrm., 2 baths, fam. rm. blt.-in ktch. View home with beautiful pool 90x166 lot.
630 Sierra Meadow
$38,500
Eleanor Powell
Mattson-Yeats
EL 5-0934 SY 1-1931

634 E. Grand View— SOLD
(Lot) S.E. Corner Michillinda, Highland—SOLD
975 Cynthia, Pasa—SOLD
900 Sturtevant—SOLD
3518 Hollyslope, Alta. (co-op Richardson)—SOLD
715 Woodland—SOLD
615 E. Grand View (Co-op Coming)—SOLD
We would consider it a privilege to sell yours — cash out appraisal — no obligations.

HILLTOP
Once in a lifetime opportunity! To obtain this darling sparkling 2 bdrm., plus convertible den, plus family room, bungalow. Lovely tile ktch., flr. furnace, w/carpets, drapes. BARGAIN $13,900.

PRIME NORTH MICHILLINDA
Income $100 per month from back of corner lot. Close to shopping area. $25,000!

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356-1493
EL 5-9929 (24 hr.)
320 W. Sierra Madre Blvd.

FOR SALE—REAL ESTATE

Marge Koch
well-known Sierra Madrean joins realty firm of
Dorothy LaLone
to serve you
356-1493
Res. EL 5-9765

CUSTOM 3 BDRM.
2 BATH
10 year old ranch. Electric Blt.-in ktch. Fireplace, den w/mahog. paneling. Owner moving out of area. $29,950.
340 N. Sunnyside
Eleanor Powell
EL 5-0934 SY 1-1931
Mattson-Yeats

HAS A FUTURE
Sturdy 1 bedroom home in the hills with 2 unfinished bedrooms in lower level.
Drive by
190 Vista Circle
$9,900

CLOSE TO ELEM. SCHOOLS
Attractive 1 story stucco, referbished inside and out. 3 bedrooms, large den-dining, furnace heat, new w/w carp. in living room. Lot 70x100 landscaped for minimum care. Large covered patio. Sewers connected.
$22,500

ARTISTIC, VIEW, ROOM!
Two very large living rooms, equivalent of 4 bedrooms, 3 baths. Hobby room, workshop.
Drive by
833 Skyland Drive
Asking $31,950
will consider offer or trade for smaller

Flamingo

TWO-ON-LOT
TWO artistic cottages on woodsy site in Canyon with babbling brook at backdoor. Property is clear and owner will finance with easy monthly payments and small down. .....Only $11,500

RETREAT
Charming tri-level 2 Bedroom home. Top construction and condition. This is a beautiful clean property set under giant oaks. Pretty Patio with a view. If you want the unusual, don't fail to see this charming retreat. $14,500

TWO STORY
Spacious family home North of Boulevard. Formal Living Room w/fireplace. 3 Bedrooms and dandy big den or Rumpus Room. 17½' Natural wood kitchen. Bath and half. Forced air heat. Walk to public and private schools. (If you're pinched for space in your present home, let us arrange a trade. Phone for details). $21,750

FLAMINGO PROPERTIES
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496 W. SIERRA MADRE BLVD.
3 Offices To Serve You
SIERRA MADRE ARCADIA DUARTE

Harry A. Lange
Real Estate & Insurance
Multiple Listings
81 W. Sierra Madre Bl.
Open Saturdays and Sundays
EL. 5-7196

OPEN SUNDAY 1-5
Charming new 4 bdrm. and family rm., 3 baths
Top neighborhood — adjoins Upper Rancho
301 W. ORANGE GROVE, SIERRA MADRE
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35 Foot Living Room
With panoramic view of mountains and pool area. Beautifully landscaped 200'x100' lot, 3 bedrooms, 2 baths, blt.-in kitchen, carpets, drapes. Very modern, custom home, ½ block from Arcadia Oaks. In an area of $60,000 to $70,000 homes. Priced for quick sale. $43,500

Oak Meadow
One of the most exclusive streets in Sierra Madre & Arcadia. 3 BIG bedrooms, ranch rustic, with 3 baths, full formal dining room PLUS breakfast room. 30' screened lanai gives you full view of beautiful H&F pool & yard. 100'x200' professionally landscaped lot. — Dressing area PLUS bath in garage for pool. An excellent buy at $49,950.

Mattson - Yeats
SY 1-1931 EL 5-2765

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SEE REALETERIA

LEASE WITH OPTION POSSIBLE
Modern 7 year old stucco, 3 bedrooms and convertible den, 1¾ baths, built-ins, disposal, dishwasher. Lovely area. Vacant. A special at $29,500.

2 BDRM., DEN ATTRACTIVE STUCCO PLUS GUEST HOUSE
Redecorated, guest room has ¾ baths, extra office rm. or bdrm. in basement. Lovely valley view from screened porch. Home w/hardwood flrs., carpets, fireplace. Rusic setting. Near Grammar School, wide lot. Asking $26,500.

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ALTERATIONS
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To See Lakers January 4th

The ever popular Los Angeles Lakers pro-basketball team, spearheaded by fabulous Jerry West and incredible Elgin Baylor, will tangle with the World Champion Boston Celtics, Saturday, Jan. 4, in the Sports Arena. Boys and girls (ages 9-16 years) are eligible for the fun filled excursion to the event, under the capable supervision of the Arcadia Recreation Department. A limited number of tickets are now on sale in the Recreation Department Office, 240 W. Huntington Dr., Arcadia, between 8:30 a.m. and 4:30 p.m. Monday through Friday.

Transportation to and from the Sports Arena, plus a $3 reserved seat is yours for less than the actual cost of admission. Registrations will close when bus space is no longer available, or at 4:30 p.m., Friday, Dec. 27. Do not miss this opportunity to see the action packed thrills and spills that characterize the excitement when the two greatest teams in professional basketball meet face-to-face. For further information call 446-4471, ext. 29. Registration forms can be picked up at any of the City-operated playgrounds from 3:30 to 5 p.m., Monday through Friday or daily in the Recreation Department office 8:30 a.m. to 4:30 p.m.

50th Anniversary C. A. Robinsons Hold Open House

Mr. and Mrs. Clarence A. Robinson of 75 N. Auburn, Sierra Madre, held an "Open House" on Sunday, Nov. 24, to celebrate their 50th wedding anniversary. Approximately 60 guests were present, including Mr. and Mrs. Robinson's son, Clarence Jr. from the Hollywood Hills. Many lovely Fall bouquets, notably bright yellow chrysanthemums, sent by out-of-town well-wishers decorated the Robinson's home.

Mrs. Robinson served a fruit punch as the guests arrived and the highlight of the afternoon was a beautiful three layered wedding cake baked and decorated by Mrs. Robinson. Gold roses and gold leaves encircled the layers of the cake which was crowned with a large gold "50" in a frame of gold roses. Still movies were taken as the Robinsons cut the cake.

Sierra Madre residents in attendance were Mrs. Andy Liscomb, Dr. and Mrs. M. Peterson and Dr. Peterson's mother, Mr. and Mrs. M. Drabik, and Mr. and Mrs. M. Rudolph.

16-Volume History Book At Von's

A new 16-volume American Heritage New Illustrated History of the United States, with a foreward written especially for volume one by our late President John F. Kennedy, will go on sale this week in Von's Grocery Stores in the Los Angeles area. The new series is a collaboration between American Heritage and the Dell Publishing Co., Inc.

The supermarket distribution, according to George T. Delacorte Jr., the publisher, is designed to bring the books within the reach of every American family. Volume one goes on sale this week at a special introductory price of 49 cents. Volumes two through 16, with a new volume available each week for the next 15 weeks, will be priced at 99 cents.

The 16 volumes of the American Heritage New Illustrated History of the United States are titled: The New World, Colonial America, The Revolution, A New Nation, Young America, The Frontier, War With Mexico, The Civil War, Winning The West, Age of Steel, The Gilded Age. A World Power, World War I and the Twenties, The Roosevelt Era, World War II and America Today.

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Letters to the Editor

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)

Dear Editor:

Last Friday morning just before a friend called to tell me of the death of President Kennedy, I had mentally written a letter to our local newspaper. This was to be an open letter to the community about our Nursery School and what it meant to me and how this school, the product of an idea, could only happen in a community of free people.

With the death of President Kennedy it has become even more important to say what I had to say.

It is the reason the President died that we in this place must consider. The death of President Kennedy was caused by a man who was full of hate and in his sickness and confusion directed his hate to another human being.

What does this have to do with nursery school education and in particular this nursery school?

First this. We as citizens of this vast nation are often frustrated by the distance we feel between what we believe and what we are able to do about it. We vote, but it sometimes seems like a voice in the wilderness. We write our congressmen and receive a form letter. We carry petitions, join phone campaigns, work for our chosen party but the results seem so far away and so many things unchanged. But here at S.M. Coop. Nursery School is a unique and wonderful expression of democracy in action. This is a place built and carried on by people who cared enough to create it and were free to be allowed to do so. For a place like this Nursery School to last it has to stand for something. This something is not always felt by all who participate nor is it completely understood. But this does not keep us from perpetuating it because we sense that in this place good things happen.

I would like to talk about what I think these good things are.

This is a place where children come to know that they are loved and only if a child is loved will he ever be able to love. This is a place where he is respected as an individual and only as he is respected will he ever be able to have respect for others. And this is a place where a child can see that everyone like him and yet not exactly like him is subject to the same order of things.

What has this to do with the tragic death of the Presiednt? Only this — I could not help but think about the man who shot him. Whatever his reasons or situation he was a man filled with hate. A man who did not know a simple truth —that each of us when we feel hate (and we all do) do not in fact hate another person. We hate what we have made that person into. For if we were loved enough, respected enough we will be free enough of ourselves to see each other as persons not as objects of our needs. And to know someone as a person is to love him.

And so I asked, what can I do to create love and show people that hate destroys first the person who hates. It came to me that mothers of young cildren and people in Nursery School Education are among the fortunate few who can really do something positive about creating a brotherhood among people. We can free young children from those destructive feelings of "I am no good." Love him and he will love himself and loving himself need no longer be concerned about covering up his failings but will be free to share himself with probably the hardest task of others.

I do not believe that this is an easy task because we have first to examine ourselves and to do this honestly is painful. To ask ourselves when we feel hate what is it we really hate is all. But it is the quest that sets us free to be what we really are. And in the final analysis the idea of freedom grew out of the minds of men who had the faith that if men and women are free to be themselves the goodness in them will prevail.

The office of President of the United States is the first symbol of that faith. President Kennedy knew this and gave his life over to the practical and powerful business of trying to free all men. Whether we agree or disagree with his politics and policies is of little importance now but somehow we must manage to turn our grief and anger around and make a dedication. Without it everything is absurd.

To the parents of S.M. Nursery School.

—NANCY B TALLEY

Aid To Needy South of The Border

More than one hundred Sodalists and other students from Alverno Heights Academy, Sierra Madre, accompanied by Rev. Joel Gromowski, CP, rector of Mater Dolorosa Monastery; Rev. Raymond McDonough, CP, and Rev. Pius Leabel, CP; faculty members and parents, took food, clothing, and other material to the needy in Tijuana, Nov. 29.

Students visited a clinic for the poor, a Novitiate and an orphange, Casa de Cuna. At the orphanage, they distributed toys to the children and played with them.

Fred Herzbergs Celebrate 53rd Anniversary

Mr. and Mrs. Fred J. Herzberg of 32 N. Lima, Sierra Madre, will celebrate their 53rd wedding anniversary on Saturday, Dec. 7. Mr. and Mrs. Herzberg have been residents of Sierra Madre for 14 years, having resided in Elmhurst, Illinois, before moving to California upon Mr. Herzberg's retirement. A mail carrier for more than 35 years, Mr. Herzberg developed an interest in stamps and is an active collector. He is also an avid baseball fan.

Mrs. Herzberg is an expert seamstress and utilizes her talent unselfishly by sewing articles for distribution by the Ladies Mission Aid of the Faith Lutheran Church of Pasadena, of which both the Herzbergs are members. Along with her interest in sewing, Mrs. Herzberg is an eager reader and is a friendly familiar face at the Public Library.

Mr. and Mrs. Herberg will celebrate their anniversary at home with their family at an evening dinner party.

Rose Parade

rose-covered auto with his wife, Mamie.

The offer is in response to the thousands of requests received annually for additional information on the entries, as an aid in viewing the festivity on television. The Rose Parade will be carried on nation-wide hookups on New Year's morning by both NBC and CBS.

Clara F. Smith

Mrs. Smith had been an active member of the Bethany Church since 1923 contributing much of her time to missionary aid work.

Services will be held at the Church of the Recessional in Glendale on Thursday, Dec. 5, at 2:30 p.m. Mrs. Smith's son, Rev. Smith, will perform the rites. Burial will be in the family plot.

Kneeland

from the 2,600 girls that tried out for the coveted honor. She said, "This is the finest honor that I have ever received. I will try very hard to uphold the high standards set by those who have been chosen in previous years."

Yule Party At Snyder Home

The traditional Christmas party of Foothill Area Panhellenic Association members will be held at the home of Mrs. William E. Snyder, 54 W. Sierra Madre, Arcadia, at 8 p.m., Wednesday, Dec. 11.

Mrs. R. G. Winslow, president, will preside at the business meeting.

Christmas music, group singing of Christmas carols and the exchange of Christmas gift packages will bring the spirit of the season to the members.

Reservations may be made with Mrs. Easley, EL 5-2686 or Mrs. J. P. Welch, AT 7-1779.

Gadabouts Meet Dec. 10

The Gadabouts of the Arcadia Area YWCA met for lunch at the Hickory Hill and tour of the Alhambra Telephone Co.

Those attending were Mrs. Ray Ingwersen, Mrs. Edgar Hotchkin, Mrs. Gene Bishop, Mrs. Joseph Schepens, Mrs. Earl Frazier, Mrs. H. L. Hinman and daughter Shelly, Mrs. Eric Pallister, Mrs. Orville Christenson, Mrs. Reinert Kvidahl, Mrs. Robert McConnell and Mrs. Herbert Graves.

The next meeting is scheduled for December 10 at the Tahitian Restaurant in Pasadena which will be a Christmas party and buffet luncheon.

For information call Arcadia YWCA, 447-7500 between 10 a.m. and 2 p.m.

This is an excellent opportunity for meeting new friends and visiting interesting places.

LEGAL NOTICE

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME

THE UNDERSIGNED does hereby certify that he is conducting a retail liquor business at 58 West Sierra Madre Blvd., City of Sierra Madre, County of Los Angeles, State of California, under the fictitious firm name of The Bottle Shop and that said firm is composed of the following persons, whose names and addresses are as follows, to wit:

William J. Sullivan, 638 W. Sierra Madre Blvd., Sierra Madre.

WITNESS his hand this 3rd day of Dec., 1963.

William J. Sullivan

STATE OF CALIFORNIA)
) ss.
COUNTY OF LOS ANGELES)

ON THIS 3rd day of December A.D., 1963, before me H. Clay Reavis, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared William J. Sullivan, known to me to be the person whose name is subscribed to the within Instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this cerificate first above written.

H. Clay Reavis
Notary Public in and for said County and State
My Commission Expires February 19, 1967

Publish Sierra Madre News Dec. 5, 12, 19, 26, 1963

Classified Ads

WORK WANTED

RELIABLE LADY to baby sit day or eve. Own trans. Call EL 5-6900. A:10-26tf

RELIABLE lady will baby sit. Own transportation. Phone 355-0089 A:5-23tf

IRONING done in my home. Reasonable. 111 N. Sunnyside. EL 5-3779 A:11-1tf

WALLS AND WINDOWS WASHED
FLOORS WAXED
HERMAN DAVIS
EL 8-7762
A:10-3tf

IRONING in my home. Reasonable, pick-up, delivery. 798-0292. A:11-7tf

FAST DEPENDABLE, ironing my home, pick up and deliver. EL 9-7854 A:11-21tf

HAULING
GARDENING
SY 7-8953

RELIABLE MOTHER, will care for pre-school child, my home, days. EL 5-0279 A:12-5—12-19

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Rubbish hauling and Tree Work
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EL 5-1716

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DRESSMAKING

EXPERT ALTERATIONS, also coats, suits & dresses made. EL 9-3931 S:11-21tf

THE MAGICIAN WHO MAKES AN ORGAN TALK

This is Bill Thomson. Some people call him an organist. Others refer to him as a magician. In either case the fantastic mood music he creates in Eatons Handicap Room has become the talk of the entertainment business in this area. No other performer has been here as long... or so many excited. Come over and be thrilled this week!



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THE ADONIS
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"SWEET 16" PETITE PORTABLE TV
Give the truly personal portable! Slim, lightweight, easy to carry! RCA Power Grid Tuner pulls in big pictures, clean and clear! UHF tuning, optional, extra!
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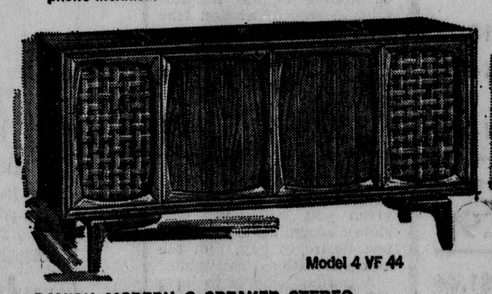
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Model 4 VC 8

there's an
RCA VICTOR
for everyone on your CHRISTMAS LIST!



Model 94 A 13 M
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19" SPORTABOUT DESIGNER PORTABLE TV
New beauty to give—in a portable TV with sculptured speaker grille; pop-up carry handle disappears in cabinet! New Vista Tuner pulls in brilliant pictures!

PORTABLE 4-SPEED TOTAL SOUND STEREO
Who wouldn't love to receive this compact, yet quality stereo as a gift! Speakers can be detached for added separation and dimension! New Feather Action Tone Arm guards against record scratch! Sing along microphone included!



Model 4 VF 44
DANISH MODERN 8 SPEAKER STEREO, FM/AM — FM STEREO
A fine furniture showpiece that features 8 speaker Total Sound Stereo! Custom Studiomatic 4-speed record changer with Feather Action Tone Arm! Plug-in jacks. Available in Early American, Italian or French Provincial Styling, too!



The Schuyler
Model 34 C 39 M
265 sq. in. picture
COLONIAL MAPLE 23" TELEVISION
The perfect gift for Early American living rooms! Bonded High Fidelity tube is glareproof. New Vista Tuner brings in many hard to get stations! With dependable Space Age Sealed Circuitry!



The Grimstad
Model 34C87M
282 sq. in. picture
23" DANISH MODERN TV CONSOLETTE
A handsome TV gift! Compact all wood cabinet offers clear, bright viewing! Super powerful New Vista Tuner provides great reception in any area. One-set Fine Tuning! UHF available, extra.

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DAILY & SAT. 9 - 6
FRI. & MON. 9 - 6
SY 6-6175



LEGAL NOTICE

ORDINANCE NO. 714

AN ORDINANCE OF THE CITY OF SIERRA MADRE AMENDING SECTIONS 9402 AND 9404 OF THE SIERRA MADRE CITY CODE, THEREBY REZONING CERTAIN PROPERTY.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES ORDAIN:

SECTION 1. The City Council hereby finds and determines that the zone change hereinafter made is based upon an action initiated by the Planning Commission, as to which a public hearing was duly held by the Planning Commission, and with respect to which the Planning Commission heretofore forwarded its recommendation to the City Council; the City Council has held a public hearing with respect thereto and proposed certain changes to the Planning Commission's Resolution as aforesaid, and thereupon referred said proposed zone change back to the Planning Commission for further report; the Planning Comismsion held a further public hearing thereon and has heretofore forwarded its recommendation on such proposed changes to the City Council; the City Council has held a second public hearing thereon and has proposed certain further changes to the Planning Commission report, and has heretofore rereferred such matter back to the Planning Commission for final report; the Planning Commission has submitted its said report to the City Council, and the City Council finds and determines that said zone change as hereinafter set forth is in the public interest and will redound to the benefit of the residents of Sierra Madre for the reason that it provides a more normal and reasonable zone boundary between Zone R-1 and Zone R-3 properties, and because the present zone boundaries are inconsistent with the proper use and best development of the property involved.

SECTION 2. Sections 9402 and 9404 of the Sierra Madre City Code, and the Zone Map adopted thereby, are hereby amended to rezone the following described property from Zone R-1-7500 to Zone R-3:

Lots 2 and 3 (having been consolidated as one parcel), Mrs. C. B. Jones Tract, further described as 99 North Hermosa Avenue.

SECTION 3. Resolution No. 1989 of the City Council to the extent inconsistent herewith is hereby superseded.

SECTION 4. The City Clerk shall certify to the adoption of this ordinance and shall cause the same to be published once in the Sierra Madre News, a weekly newspaper of general circulation, published and circulated in the City of Sierra Madre.

Passed by the City Council of the City of Sierra Madre on the 26th day of November, 1963.

Severin Sorensen
Mayor of the City of
Sierra Madre, California

ATTEST:
L. MARIE WARFEL
City Clerk of the City of
Sierra Madre, California

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) ss.
CITY OF SIERRA MADRE)

I, L. MARIE WAFEL, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 714, was introduced at a regular meeting of the City Council of the City of Sierra Madre held on the 12th day of Noveriber, 1963, and was duly passed, approved and signed by he Mayor and attested by the City Clerk at a regular meeting of said City Council held on the 26th day of November, 1963, by the following vote:

AYES: Councilmen Abernethy, Sorensen, Rule and Parks.
NOES: None.
ABSENT: Councilman Vannier.

L. MARIE WARFEL
City Clerk of the City
of Sierra Madre

Publish Sierra Madre News
December 5, 1963

LEGAL NOTICE

32291

NOTICE OF TRUSTEE'S SALE
No. T/S 1450

On December 16, 1963, at 10 o'clock A.M., at 17 North Lake Avenue, City of Pasadena, California, Pasadena Escrow & Safe Deposit Company, as Trustee under the deed of trust made by Marie Therese Brown, and recorded December 14, 1961, in Book T2139, Page 869, of Official Records of Los Angeles County, California, given to secure an indebtedness in favor of Josephine Emmons Taylor, now owned and held by Milbin Investment Co, Inc., by reason of the breach of certain obligations secured thereby, notice of which was recorded August 12, 1963, in Book M1323, Page 912, of said Official Records, Trustee will sell at public auction to the highest bidder for cash, payable in lawful money of the United States at the time of sale, without warraranty as to title, possession or encumbrances, the interest conveyed to and now held by said Trustee under said Deed of Trust, in and to the following described property, to-wit:

Lot 25 of Tract 18702 as per map recorded in Book 590, pages 5 to 7 inclusive of Maps in the office of the county recorder of said county.

for the purpose of paying obligations secured by said Deed including fees, charges and expenses of the Trustee, advances, if any under the terms of said Deed, interest thereon and unpaid principal of the note secured by said Deed, with interest thereon from May 1, 1962, as in said note and by law provided.

Dated: November 12, 1963

PASADENA ESCROW & SAFE DEPOSIT COMPANY, Trustee
By Patsy J. Darwell, President

Publish Sierra Madre News
Nov. 21, 28, Dec. 5, 1963

LEGAL NOTICE

NOTICE OF PROPOSED CONDITIONAL USE PERMIT

NOTICE IS HEREBY GIVEN that the Planning Commission of the City of Sierra Madre will hold a public hearing on Thursday, December 19, 1963, at 8:00 o'clock p.m. in the Council Chambers of the City Hall, located at 55 West Sierra Madre Blvd., Sierra Madre, California, in regard to a Conditional Use Permit, amending an existing Conditional Use Permit (previously known as a Variance) to use certain property for church and church school purposes including a paved area for parking activities.

The property to be considered is a portion of Lot 1 and all of Lots 2 and 5, Pierce's Edgemont Tract, 689 W. Sierra Madre Blvd., Sierra Madre.

Application and map are on file in the office of the Secretary of the Planning Commission.

The application for said Conditional Use Permit is based upon the grounds that there are special circumstances attached to said propery which generally do not apply to other properties in the same district and vicinity; that the granting of a Conditional Use Permit as aforesaid will not result in a material damage or prejudice of other property nor be detrimental to the public welfare or injurious to persons in the vicinity thereof, in that the proposed Conditional Use Permit, if granted, would be subject to such conditions as the Planning Commission may deem necessary to assure that the spirit and purpose of the Zoning Code will be observed, public welfare and safety secured and substantial justice done to all parties.

Dated: November 27, 1963
BY ORDER OF THE
PLANNING COMMISSION
L. C. Bevington, Secretary

Publish Sierra Madre News
December 5, 1963 CP 471

NOTICE OF SALE OF REAL PROPERTY AT PRIVATE SALE
No. 475,095

In the Superior Court of the State of California, in and for the County of Los Angeles.

In the Matter of the Estate of BERTHA WRIGHT OWEN, Deceased.

Notice is hereby given that the undersigned will sell at Private sale, to the highest and best bidder, subject to confirmation of said Superior Court, on or after the 23 (twenty-third) day of December, 1963, at the Trust Department of the First Western Bank & Trust Company, 587 East Colorado Blvd., Pasadena, County of Los Angeles, State of California, all the right, title and interest of said deceased at the time of death and all the right, title and interest that the estate of said deceased has acquired by operation of law or otherwise, other than or in addition to that of said deceased, at the time of death, in and to all the certain real property situate in the City of Sierra Madre, County of Los Angeles, State of California, particularly described as follows, to-wit:

The East 50 feet of that portion of Lot 14 of the Sierra Madre Tract, in the City of Sierra Madre, County of Los Angeles, State of California, as per map recorded in Book 4, page 503 of Miscellaneous Records, in the office of the County Recorder of said County, bounded as follows:

On the North by the South line of Montecito Avenue, as described in Deed recorded in Book 2612 page 234 of Deeds; on the East by the West line of Victoria Place, as per map recorded in Book 9 page 173 of Maps; on the South by the North line of Lunts Tract, as per map recorded in Book 8, page 48 of Map, and on the West by Auburn Avenue.

Terms of sale cash in lawful money of the United States on confirmation of sale, or part cash and balance evidenced by note secured by Mortgage or Trust Deed on the property so sold. Ten per cent of amount bid to be deposited with bid.

Bids or offers to be in writing and will be received at the aforesaid office at any time after the first publication hereof and before date of sale.

Dated this 1st day of December, 1963.

FIRST WESTERN BANK & TRUST COMPANY
By Bertha B. Jones, Asst. Vice President and Trust Officer
Executor of the Will of said decedent

Noren Eaton, Attorney at Law
18 N. Baldwin
Sierra Madre, Calif.

Publish Sierra Madre News
Dec. 5, 12, 19, 1963

NOTICE V-473-63

NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Code of the City of Sierra Madre, Section 9625, that the Planning Commission of the City of Sierra Madre has fixed Thursday, December 19, 1963, at the hour of 8:00 o'clock P.M. in the Council Chambers of the City Hall, 55 West Sierra Madre Boulevard, Sierra Madre, California, as the time and place for holding a public hearing on a porposed variance to reduce the front yard setback to 11½ feet instead of the required 25 feet and a side yard setback to 5 feet instead of the required 9.1 feet for property described as:

That portion of Lots 322 and 323 of Tract 2456 having a frontage of 90.94 feet on Sturtevant Drive, and being further described as 546 Sturtevant Drive, Sierra Madre, California.

Application and map are on file in the office of the Secretary of the Planning Commission. There is an existing nonconforming building on this same property.

The application alleges that there are special circumstances attached to said property which generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice of other property nor be detrimental to the public welfare or injurious to persons in the vicinity theerof, in that the proposed variance, if granted, would be subject to such conditions as the Planning Commission may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

Interested persons may attend and be heard.

Dated: December 4, 1963.

BY ORDER OF THE
PLANNING COMMISSION
L. C. Bevington, Secretary.

Publish Sierra Madre News
December 5, 1963

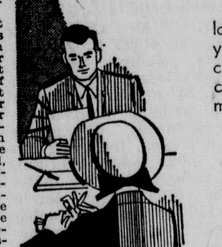
6—SIERRA MADRE NEWS Thursday, Dec. 5, 1963

In Time of Sorrow

YOUR NEIGHBORS WANT TO BE OF HELP

LET OUR YEARS OF EXPERIENCE AID IN MAKING DECISION

Arranging for the burial of a loved one is a difficult duty. As your neighbor of many years, we can more readily understand your circumstances and help you to make decisions accordingly.



Ripple MORTUARY
Sterling Ripple, Director
Dignified Service — Sympathetic Help
Understanding in Time of Need
Serving All Faiths
201 W. Sierra Madre Blvd.
ELgin 5-3414

Santa Claus WILL BE AT OUR STORE

DEC. 6 - 7 - 13 - 18
From 4 P. M. to 8 P. M.

Dec. 10th — 21st
10 A. M. to 2 P. M.

Pictures On Santa's Knee Taken!

Christmas SHOP NOW! BEAT THE RUSH!

Did You Receive Your Christmas Catalogue?
IF NOT PICK ONE UP AT THE STORE

-- Remember --
Check Our Store Prices — Many Are Less Than the Catalogue Price

We Have Gift Wrapping Service Available

We Have A Complete Lay-Away Plan For Your Convenience!

OUR POLICY . . .
NOT JUST A FEW SPECIALS, BUT
99% of Our Entire Stock At Our Low, Low, Low Reduced Price.



BICYCLE by Huffy
Similar to Sting Ray
SPECIAL
$44.95 KD

26" 3-Speed Boys or Girls KD $39.95
20" Huffy KD 29.95
10-Speed Huffy 49.95



TRICYCLES by Garten
SPECIAL
10" $ 8.88
12" ... 9.88
16" ... 10.88

We Are The Authorized SCHWINN Trained Repair Service Headquarters

Large Selection of Guaranteed USED BICYCLES
We Accept Trade-Ins

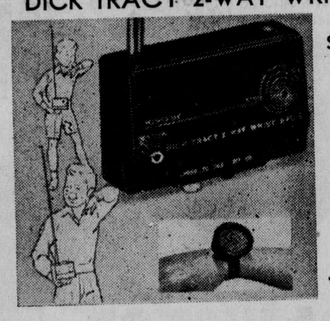
New Schwinn Bicycles
Largest Selection
In This Area — from **$39.95**

Chain Drive Spin-A-Roo
Hot Rod Reg. $34.95 ..... This Week only **$19.95**
ONLY 6 IN STOCK

Starting December 2nd
Our Store Will Be
Open Every Evening Until 9:00
Bring The Family!

140 W. SIERRA MADRE BLVD.
PHONE 355-6641 · SIERRA MADRE
TOY & PATIO VILLAGE
WHERE YOU SELDOM PAY RETAIL

DICK TRACY 2-WAY WRIST RADIO



Sends & Receives Messages
Regular Price $27.50 each
SPECIAL
2 for $19.98
While They Last
EACH $9.99
Uses 9V Batteries



STROMBERG ROAD RACING SET Reg. $30.00 ..... $20.97

AURORA ROAD RACING SET
Reg. $24.95 ..... NOW $18.76
Reg. $19.95 ..... NOW $14.76

GILBERT AUTO RAMA
Reg. $29.95 ..... NOW $14.88

TWIN DOLL STROLLER Plus TWIN BABY DOLLS ..... SPECIAL **$9.99**

PASS WORD GAME ..... NOW $1.44

SURFBOARDS, By Rich-Mart
Hand Made $130.00 Value
Selection of Sizes, **$79.95**

TYCO STEAM ENGINE TRAINS
HO-Gauge Reg. 34.95
6-CARS, ENGINE, TENDER & TRACK **$24.88**

TYCO DIESEL ENGINE & 6 CARS
HO-Gauge, Cream of Crop Reg. $24.98 ..... **$15.88**

Complete Line of Sporting Goods For Your Selection At Our Low, Low Reduced Prices

Letters To The Editor . . .

Dear Uncle Santa Sam:

My Christmas wish is for a safe train trip home for all holiday travelers. Too often, weather, climate and over-crowded highways turn holiday reunion into tragedy.

For our busy airlines we wish a generous portion of railroad style relf-reliance. They have much too long worn the subsidized infant industry diapers of tax-free airports, free traffic control and air mail support. Their service is important enough to pay its way without half the fare coming out of the taxpayer's pocket.

We wish a long vacation to the staffs of the government's airline coddling agencies, its waterways pork barrel stuffers and its super-highway empire builders. They have been working too hard at the taxpayer's expense.

All this adds up to my wish for the railroads—equality of opportunity in accordance with our late President Kennedy's repeated transportation messages.

Very respectfully,
K. FRITZ SCHUMACHER.

Your . . . Community *. . . Hospital*

Before you enter Sierra Madre Community Hospital your doctor has been provided with a pre-admission form. The form consists of a number of personal questions and has the appearance of a lot of red tape. Unfortunately some questions are required by law and, in the case of insurance, information necessary to bill your insurance company.

The purpose behind the pre-admission form is to provide you with a speedier admission. This form may be mailed to the hospital prior to your admission (the most desirable) or presented to the admitting clerk upon arriving at the hospital. If you mail the form to the hospital completely filled out, then when you arrive we will have everything ready for your signature.

Your room assignment will be made at the time of admission, preference being given you (whenever possible), according to the price you desire to pay, and the accommodations available.

A patient who is to have an operation on the following day should plan to reach the hospital in the early afternoon—NOT LATER THAN 4 P.M.—in order that necessary tests and other pre-operative preparations may be made and a full night's rest be obtained.

Upon reaching the hospital such things as clothing and personal effects, valuables, financial responsibility, charge information, regular nursing service, volunteer service, private duty nurses, doctor's orders, visiting hours and discharge and departure will be explained to you.

It is our prime and only concern to make you comfortable and assist you back to a speedy recovery.

Have you heard the definition of a hospital? A place where they wake you up to give you a sleeping pill.

Just in time for the Holiday Season—

Long-Low...

LUXURIOUS



GENERAL ELECTRIC GRANVILLE
STEREO FOR '64



SEE THE WESTPORT
G-E Stereo in all-wood cabinet at a low price! 4-Speed Changer, two 6" x 8" speakers, Dual Channel Amplifier, Diamond Stylus.
Just $128.88

General Electric creates new stereophonic elegance in a long, low, distinctive Danish Modern Walnut Cabinet.

- **AM/FM, FM-Stereo, 4-Speed Record Changer.** Select your favorite music or program...hear it in brilliant true stereo!
- **8 Speakers.** Each multi-speaker system consists of one 12" and three 3" speakers housed in acoustical speaker chambers.
- **Dual Channel Transistorized Stereo Amplifier.** Provides 100 Watts peak power (50 Watts music power) for distortion-free performance.
- **G-E Tonal 1 Tone Arm.** Retracting cartridge and safety pad insures maximum record protection and superior tracking.

A tremendous G-E value for only $399.88. Also available in Italian Provincial Fruitwood and French Provincial Cherry. Slightly higher. Cabinets are all wood with genuine wood veneers.

- **Porta-Fi** (Optional Extra). Enables you to enjoy your favorite music in any room in your house without special wiring!

● See, hear, select the G-E Stereo to fit your budget!

FREE HOME DEMONSTRATION
CHOOSE FROM OUR LARGE STOCK AT LOWEST PRICES IN SOUTHERN CALIFORNIA
6 MONTHS FREE SERVICE POLICY

$399.88
1YR. PARTS GUARANTEE

RAMBEAU'S
ANTENNA TV SERVICE
17 W. SIERRA MADRE BLVD. EL 5-1560

Bethany

The Fellowship Groups at Bethany Church of Sierra Madre annually hold their Christmas parties in a course of one-week to take advantage of the decorations for the Fellowship Hall.

On December 6, the Mariners Sunday School class under the direction of Mr. Bruce Runquist will hold their party at 7:30 p.m. with a dessert and gift exchange. On the following Tuesday evening, Dec. 10, the Pioneer Girls Program will hold a Christmas party for both the Pilgrims and the Colonists Groups at 7 p.m. in the Fellowship Hour. On Friday, the Voyager Sunday school classes under the direction of Mr. Ken Dymmel will sponsor a party for their group at 7 o'clock in the evening. The following night, Dec. 4, the young married class, known as the Prospectors, will convene at 7 o'clock in the eveing. This group is presided over by Mr. Ron McCormack.

BETHANY
Evangelical
LUTHERAN
CHURCH

La Tierra and Vinedo on Sierra Madre Blvd. East Pasadena

9:30 S.S. Worship

Worship Service 11:00 A. M.

Sermon:
"What About the End of the World?"

NIELS C. CARLSEN, PASTOR
(Nursery Provided)

Church Notes

On Universal Bible Sunday, Dec. 9, Dr. Robert N. Schaper pastor of the church will speak on the influence of the Bible in the American life. As part of the Sunday evening sevice, a representative from Gideon's International will speak briefly telling of the work of this outstanding laymen's group is spreading God's Word in hotels, motels and schools throughout the world. Also on Sunday evening the Chancel Choir under the direction of Margaret Schaper will present the Christmas portions of Handel's Messiah. A more detailed story of this outstanding musical program can be found elsewhere in this paper.

Bethany Church of Sierra Madre, located at the corner of Baldwin and Montecito, is an evangelical inter-denominational church dedicated to the purpose of declaring the Word of God in a faithful manner in all of its preaching and inspirational services. It maintains an active Sunday school and week-day program designed to reach the youth with the message of Christ.

All are cordially invited to any of the worship services held on Sunday at 11 a.m. and 7 p.m. and on Wednesdays at 7:30 p.m.. The Sunday school, with enrollment of over 800 meets on Sunday morning at 9:30 a.m. with a class for every age.

Attend the Church
of Your Choice
This Sunday

What Is a Bargain?
"Ask Trudie"
THE PLAZA SHOP
Dresses - Sportswear
39 East Montecito
Near the Shell station
This Sunday

✝ FAITH LUTHERAN CHURCH ✝
The Lutheran Church — Missouri Synod
9:00 — SUNDAY SCHOOL & BIBLE DEPARTMENTS
Showing of the Mission Film "Brazil-Oba"
10:30 — SUNDAY WORSHIP HOUR
Sermon: "Preparing for a Preposterous Christmas?"
Celebration of Holy Communion
7:00 — WALTHER LEAGUE MEETING
A CHRISTIAN WELCOME TO YOU!

BETHANY CHURCH
(INTERDENOMINATIONAL)
Baldwin at Montecito Robert N. Schaper, Pastor

9:30 a.m.—Sunday School.
11:00 a.m.—Dr. Schaper
6:00 p.m.—Christian Endeavor
Handel's Messiah
7:00 p.m.—Handel's Messiah
(Chancel Choir)



Sierra Madre Congregational Church
"The Church of the Singing Tower"
Morning Worship: 9:30 and 11:00 A.M.
Church School: 9:30 A.M. Jr. & Sr. Hi: 7:00 P.M.
College Age: 8:00 P.M. Niners: 4:00 P.M.
Sermon: "On Seeing God"
Rev. G. W. Lindsay

First Church of Christ, Scientist
186 W. HIGHLAND AVE., SIERRA MADRE
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 .... 9:30 A.M.
Wednesday Testimonial Meetings ..... 8:00 P.M.
"God the Only Cause and Creator"
READING ROOM, 22 N. BALDWIN AVE.
Daily Except Sundays and Holidays .....12-5 P.M.
Saturday .....10-5 P.M.

Santa Anita Church of Religious Science
226 W. Colorado Blvd., Arcadia HI. 6-8206
DR. ETHEL BARNHART, Minister
Sunday, December 8 — 9 and 11 A.M.
THE POWER OF ACCEPTANCE
Tuesday, Dec. 3 — 8 P.M. FORGIVENESS,
AND ITS POWER — Dr. Barnhart
Open to the public — Free-will offering
— DIAL-FOR-PRAYER — HI 7-6162 —

EPISCOPAL
Church of the Ascension
N. Baldwin at Laurel
Rev. Harley Gibbs Smith, Jr., Rector
Rev. James H. Miller, Curate
SUNDAYS
7:30 a.m.—Low Mass
8:40 a.m.—MORNING PRAYER
9:00 a.m.—FAMILY EUCHARIST
9:30 a.m.—SUNDAY SCHOOL
10:30 a.m.—SUNG EUCHARIST & SERMON
Weekdays Holy Eucharist 7 a.m.
Also Wednesday and Friday 9 a.m.

Christmas Toys Constructed At Workshop

The December Fellowship Night at the Congregational Church this Sunday, Dec. 8, will be a Christmas Workshop, at which presents for the children of migrant farm workers will be constructed. Bean-bags, stuffed dolls, beads, soap toys and cuddly animals will be among the production-pieces of the workshop. In addition, men of the church will build a table and folding benches for use in the Harvesters, stations wagons of the National Council of Church which are used as mobile centers for religious education projects with the migrant children.

The Workshop will be preceded by a pot-luck supper to which everyone is asked to bring hot dish and table service. Those with last names from A through L will bring dessert; M through Z, salad. Coffee is furnished.

There will also be an informal Advent service, in which the story of Christmas will be told with children from the families present participating in building the old, wonderful tale of the Inn at Bethlehem.

The supper begins at 5:30 in Pritchard Hall at the Congregational Church.

Governor of Man Science Lesson

"God the Only Cause and Creator" is the subject of this Sunday's Bible Lesson to be read at all Christian Science church services.

God's government of the universe and all mankind will be emphasized in many of the readings, including this Bible verse: "For the kingdom is the Lord's: and He is the governor among the nations" (Psalms 22:28).

A corresponding passage from the Christian Science textbook reads: "When man is governed by God, the ever-present Mind who understands all things, man knows that with God all things are possible" (Science and Health with Key to the Scriptures by Mary Baker Eddy, p. 180).

Dr. Barnhart to Deliver Second In Sermon Series

The complete acceptance of the activity of the promises of God in and through your life, above the ways of men, opens the floodgates of the power of Spirit, and otherwise "impossible" good is brought to pass. This is the theme of the second of a series of pre-Christmas Sunday morning sermons by Dr. Ethel Barnhart, Dec. 8, at the Santa Anita Church of Religious Science, 226 W. Colorado Blvd., Arcadia, at both the 9 a.m. family worship service and the 11 a.m. worship service. The subject is "The Power of Acceptance."

A new Allen transistor organ, played by the great organist, Dr. Irma Glen, provides the worshipper with music that lifts him into the realm where the impossible can happen.

Child care is provided at both services.

Children from kindergarten through eighth grade receive spiritual instruction by dedicated leaders in the Junior Church conducted at 9 a.m.

High school youths receive their understanding, inspiration and practical application of spiritual law at 7:30 Sunday evenings.

Week day services devoted to coming into a great God-awareness and, therefore, into greater experiences of the presence and power of God, are conducted Tuesday evening at 8 o'clock and Thursday morning at 11 o'clock. Both are open to the public.

Thursday, Dec. 5, from 1 to 9 p.m., a Christmas Boutique and Tea will be given by the women of the church at the home of Mr. and Mrs. D. R. Gero, 201 Hacienda, Arcadia. This beautiful beautiful home and grounds will be decorated in Christmas splendor. There will be an opportunity to purchase unusual and practical Christmas gifts in an atmosphere of love and beauty.

The Men's Forum will meet for a pot-luck supper Thursday evening, Dec. 12, at 7 o'clock. A meeting of interest and value to all men follows. All men and their friends are invited.

We are happy to announce that the world-famous Bob Mitchell Choir Boys will present a Christmas program at the church Friday evening, Dec. 20, at 8 o'clock. Save this date.

Call HI. 7-6162 for spiritual help, day or night.

Reverend Hesse To Continue Advent Sermon

Continuing his series of Advent sermons on the question, "For What Kind of a Christmas Are You Preparing?" the Rev. Armin Hesse will speak on the theme, "Are You Preparing for a Preposterous Christmas?" in the 10:30 Sunday worship service at Faith Lutheran Church, 845 Hastings Ranch Dr.

Holy Communion will be celebrated in this service. The Junior and Adult choirs will combine to sing G. Holst's "Let All Mortal Flesh Keep Silence." The second candle of the Advent wreath will be lighted by an Elder.

Meeting 15 minutes earlier than usual, at 9, the Sunday School departments will view the mission film, "Brazil-Oba," following the mission theme for the day, "God at Work in Brazil."

The Walther League, the youth organization, will meet at 7 p.m.

On Sunday afternoon the pastor and members of the Fiscal Board will travel to San Bernardino for the meeting of the District Fiscal Conference.

The congregational Christmas party, for all members and friends and their families, will be held on Friday evening, Dec. 13, at 6:30 in the parish hall. Beginning with a pot-luck supper, the evening program will include the showing of the new color-sound film, "A Letter to Nancy."

Attends High Mass For Kennedy

Faculty and student body of Alverno Heights Academy, Sierra Madre, joined with the faculty and student body of La Salle High School, Pasadena, in praying for the late President Kennedy at a Solemn High Mass held in the gymnasium of the latter school, Nov. 27.

Rev. Fergus McGuinness, CP, vice rector of Mater Delorosa Monastery, Sierra Madre, was the celebrant of the Mass; Rev. Thomas O'Malley, pastor of St. Rita's, Sierra Madre, deacon; and Rev. Gordian Lewis, CP, subdeacon. After pronouncing absolution over the catafalque, Father Fergus gave the eulogy. Members of La Salle student body formed the a capella choir.

Don't look now — but
Right near you is
THE PLAZA SHOP!
Just off Baldwin at
39 EAST MONTECITO
Dresses - Sportswear
"Ask Trudie" — EL 6-1495

White Collar Man Now In Jeopardy

"We have lost the Blue Collar Worker," stated Dr. A. Terrence Polin, in a recent address made before the 4th Annual Business Conference of the National Office Management Association at Lake Arrowhead.

He spoke concerning the problem facing management today of training and re-training the white collar worker whose job is being eliminated due to automation.

Dr. Polin is director of the University of Southern California Research Institute for Business and Economics.

"If management is not aware of the insecurity that the White Collar Worker feels and does not try to solve the problem of absorbing them in other jobs where they will feel useful, then more organization of the white collar worker by unions is to be expected."

He also brought out that this would lead to such things as life tenure negotiated by unions and more government control. All in all, what this boils down to is if management doesn't respond to the need to give a fair and equitable solution to the displaced white collar worker, it can expect to have the kind of relationship that it has experienced with the unionized blue collar worker.

Such a situation will lead to further strangleholds by unions and government agencies on the managerial right to operate the business. Business leaders must give creative thinking in meeting the problem of the displaced white collar worker or lose him to the blue collar group.

Other speakers included on the program were Dr. E. M. Keithley, associate professor of business administration and assistant dean-School of Business Administration UCLA whose subject was, "Two Concepts of the Office Executive" and Mr. Eugene B. Walsh, vice-president-general manager of Ralphs Grocery Company who spoke on "Principles of Organization."

Next time—relax!
at the
PLAZA SHOP
Dresses - Negligee
Sportswear
39 East Montecito
Near the Shell station

USE THE CLASSIFIED ADS. THEY BRING IMMEDIATE RESULES.

NOW AT Ralphs THE Friendliest STORES IN TOWN!

BIG BEEF 'N' PORK SALE!

USE CHRISTMAS SEALS
FIGHT TUBERCULOSIS and other Respiratory Diseases

America's greatest documents!
THE LIBERTY COLLECTION
ONLY 99¢ COMPLETE
for framing, gifts, reference, teaching "a Food Industry for America project"

BE SURE TO GET YOUR FREE MARTHA RANDALL BOOKLET FOR Food Gifts FOR CHRISTMAS
TIPS ON "SURE TO PLEASE" GIFTS FOR FRIENDS AND FAMILY. WHILE THEY LAST AT ALL RALPHS STORES
GIVE TURKEY & GIFT CERTIFICATES FROM RALPHS!
HADLEY GIFT PACKS
1-LB. TRAY 98¢ 2-LB. BASKET $2.98
KNOTT'S BERRY FARM PRESERVES GIFT PACKS
PACKED IN SHIPPING SLEEVES 6 8-OZ. JARS $2.90 PACK B; 3 1-LB. JARS $2.50 PACK A

RALPHS GOLDEN PREMIUM MEAT—U.S.D.A. CHOICE
CHUCK ROAST BLADE CUTS 31¢ LB. Save 28¢ a lb.
CENTER CUT 7 BONE ROAST 39¢ lb
BEEF CLOD OR BRISKET BONELESS ROAST 75¢ lb
U.S.D.A. CHOICE ROUND BONE ROAST 43¢ lb
EASTERN GRAIN FED PORK LOIN ROAST Save to 30¢ a lb. LOIN OR RIB END 39¢ LB
STANDING CUT LARGE END PRIME RIB ROAST 69¢ lb
CENTER CUT RIB PORK CHOPS 69¢ lb
CENTER CUT LOIN CHOPS 79¢ lb.
LEAN BEEF SHORT RIBS 29¢ lb.
BONELESS—LEAN STEWING BEEF 79¢ lb.
MEATY LOIN SPARE RIBS 49¢ lb
SMALL END PRIME RIB ROAST 1ST 3 RIBS 89¢ lb
CORN KING SLICED BACON 1-LB. PKG. 49¢
HYGRADE—EXTRA LEAN CANADIAN BACON BY THE PIECE $1.19 LB.
GORTON'S 1-LB. PKG. COD FILLETS FROZEN 49¢
GORTON'S 1-LB. PKG. SOLE FILLETS FROZEN 59¢
FRESH FILLETS OCEAN PERCH 59¢ lb.
OUTDOOR CHRISTMAS LIGHTS—25 BULB $3.49 FULLY ASSEMBLED
OVER 40 FT. IN LENGTH UL TESTED & APPROVED

Ralphs GROCERY DEPT.
DEL MONTE TOMATO SAUCE 14 8-OZ. CANS $1.00 SAVE 36¢
SPRECKELS SUGAR 5 LB. BAG 49¢ SAVE 13¢
HEINZ STRAINED BABY FOOD 3 4½-OZ. JARS 25¢ SAVE AT THIS LOW PRICE
GLORIETTA HALVES OR SLICED ELBERTA PEACHES 1-LB. 14-OZ. CAN 29¢ SAVE 10¢
ALL STAR TOMATOES 2 28-OZ. CANS 29¢ SAVE 17c
QUICK OR OLD FASHIONED QUAKER OATS SAVE 6c 18-OZ. PKG. 19¢; SAVE 14c 42-OZ. PKG. 39¢
CARA COA INSTANT NON CHOCOLATE DRINK 8-OZ. 47¢
BUTTER-NUT INSTANT COFFEE 10-OZ. JAR $1.29
BUTTER-NUT COFFEE 1-LB. CAN 59¢ SAVE 6c; 2-LB. CAN $1.17 SAVE 12c

Ralphs FROZEN FOOD
MINUTE MAID FROZEN ORANGE JUICE 6-OZ. CAN 29¢ SAVE 8c
BANQUET FROZEN DINNERS 11-OZ. PKG. 33¢ SAVE 16c
RALPHS SUPERB ROCKY ROAD, ENGLISH TOFFEE, VANILLA, CHOCOLATE CHIP, STRAWBERRY, OR ROYAL CHOCOLATE CATERING ICE CREAM IN NEW ZIP! FLIP! DIP! CARTONS
½ GALLON FLAVOR OF THE MONTH! PINK DIVINITY—FLAVOR THAT WILL REMIND YOU OF HOME MADE DIVINITY CANDY! SAVE 10c 69¢
WONG'S FROZEN CHINESE FOOD EGG ROLL OR SWEET & SOUR PORK PKG. 39¢ SAVE 10c
CHICKEN OR PORK CHOP SUEY, SHRIMP CHOW MEIN, EGG FOO YOUNG OR FRIED RICE PKG. 49¢ SAVE 10c
KERMIN'S FROZEN ALL CHICKEN PIE SAVE 12c 5 8-OZ. PKGS. $1.00
GEORGIA GOLDEN SHORE FROZEN SHRIMP CREOLE 17-OZ. PKG. 89¢ SAVE 8c

Ralphs DELI KITCHENS
RALPHS 1ST QUALITY GRADE AA BUTTER 1-LB. PKG. 67¢ SAVE AT THIS LOW PRICE!
MEDIUM CHEDDAR CHEESE TILLAMOOK CHUNK 69¢ LB. SAVE 20¢ A LB.
RALPHS ROUND ALL MEAT BOLOGNA 14-OZ. PKG. 49¢ SAVE 20c
RALPHS EGG NOG QUART 47¢ SAVE AT THIS LOW PRICE
BLUE BONNET MARGARINE SAVE 4c 1-LB. PKG. 25¢

Ralphs FRESH PRODUCE
EXTRA FANCY ANJOU PEARS 3 LBS. 29¢
LARGE SWEET TANGERINES 2 LBS. 29¢
EXTRA LARGE PECANS, JUMBO FILBERTS, JUMBO HARTLEY WALNUTS, LARGE ALMONDS, EXTRA FANCY MIXED NUTS, OR LARGE BRAZILS
NUTS IN SHELL 3 LBS. $1.00
FRESH HAWAIIAN PAPAYAS 39¢ LB.

USE RALPHS "LAY-A-WAY" NOW FOR TOYS BY GILBERT AND DELUXE
BUY NOW WHILE STOCKS ARE COMPLETE! YOU'LL FIND JUST THE RIGHT TOY FOR BOY OR GIRL!
SEE OUR SELECTION IN ALL RALPHS STORES!

Ralphs Fresh OWN BAKERY
RALPHS BRAN MUFFINS PKG. OF 6 29¢ SAVE 4c
RALPHS MILK CHOCOLATE ICED WHITE CAKE 2 7-INCH LAYER WHOLE 79¢ SAVE 10c; HALF 45¢ SAVE 4c
RALPHS FIGURE 8'S COFFEE CAKES PKG. OF 2 27¢ SAVE 4c; PKG. OF 3 39¢ SAVE 4c

Ralphs NON FOOD DEPT.
PACQUINS EXTRA DRY HAND CREAM 5½-OZ. (WITH FREE PURSE SIZE) 79¢ SAVE 22c
FRISKIES CHICKEN WITH FISH, KIDNEY OR LIVER CAT FOOD 10 6½-OZ. CANS $1.00 SAVE 56c
CUT-RITE PLASTIC WRAP 100-FT. ROLL 27¢
JONNY CAT CAT LITTER 5 LB. PKG. 39¢ SAVE 10c

REGULAR LOW SHELF PRICES
PACIFIC THIN FLAKE SALTINE CRACKERS 2-PACK 1-LB. PKG. 31¢
CHEER DETERGENT REG. PKG. 33¢
WITH DISHES DUZ DETERGENT 22-OZ. PKG. 57¢
WILSHIRE BABY KOSHER DILL PICKLES 16-OZ. 39¢
M.J.B. TREE TEA PKG. OF 16 BAGS 23¢ PKG. OF 48 BAGS 59¢ INCLUDES "10c OFF" 8-OZ. PKG. 75¢
ADD TAX TO TAXABLE ITEMS—PRICES EFFECTIVE THURSDAY THRU SUNDAY, DEC. 5, 6, 7 & 8

Save MORE ... More WAYS at Ralphs

Huntington Dr. at San Gabriel Blvd.
Open Daily 9 A.M. to 10 P.M.; Sundays, 9 A.M. to 7 P.M.

211 E. Foothill Blvd. at 2nd Ave., Arcadia
Open Daily 9 A.M. to 10 P.M.; Sundays, 9 A.M. to 9 P.M.

Shop HERE, SAVE here!

"Large Enough To Serve You Small Enough To Know You"

Prices Effective
Wed. - Thur. - Fri. - Sat.
December
4 - 5 - 6 - 7

Roberts Market

HOME OF THE GREEN FROG

ON THE CORNER ON THE SQUARE
SIERRA MADRE



ROBERTS SUGGESTS:

Do your shipping of HOLIDAY Packages early. We have on hand a good assortment of Dried Fruits, Dates, Nuts, Jams, Jelly, all packaged ready for mailing.



U.S.D.A. Choice
PRIME RIB ROAST
First 3 Ribs 89c lb
83¢ lb

California Grown -- Grade A
Roasting Chickens **49¢ lb**

Farmer John -- Lean
Sliced Bacon **53¢ lb**

Fresh -- Lean
GROUND BEEF
39¢ lb

Fresh -- Lean
STEWING BEEF
79¢ lb

Choice
FLANK STEAK
89¢ lb

Oscar Mayer
Pure Pork
Link
SAUSAGE
59¢ lb

Big Bonus Offer

MELMAC® by **Durawear** OF CALIFORNIA

DINNERWARE
4-Pc. Place Setting
Cup, Saucer, Salad Plate & Dinner Plate
Choose Either of Two Beautiful Patterns
◆ Wild Rose ◆ California Wheat

A $3.98 Value **$1.49** (with each $10 purchase)

Accessories available to complete your set!

Will give years & years of service!

At Roberts Market Only



ABOVE PATTERN IS GOLDEN YELLOW AND TOAST BROWN

Offer Good Thru Dec. 31st

Ripe n' Ready FRUIT and VEGETABLES

Juicy Medium Size
GRAPEFRUIT **5¢ ea**

Fresh Solid Green
CABBAGE **5¢ lb**

Large Ripe Fuerte
AVOCADOS **25¢ ea**

Small Crisp Delicious
APPLES **2 lbs. 25¢**

FROZEN FOOD SPECIALS



DINNER FOR 3
1 LB. 14 OZ.
85¢

Stouffer's MACARONI and CHEESE
12-OZ. PKG. **3 FOR $1.00**

Tuna Noodle Casserole
OR
Macaroni and Beef
11½-OZ. PKG. **2 FOR 99¢**

LARGE SELECTION OF CHRISTMAS TREES
Will Be Displayed In East Parking Lot

Macomber's **Apple Juice** 24-OZ. BTL. **4 FOR $1**

SAW **Whole Kernel or Cream Style Corn** 17-OZ. CAN **5 FOR $1**

Libby's **Fruit Cocktail** 30-OZ. CAN **3 FOR $1**

Pillsbury's -- White - Yellow **CAKE MIX** 20-OZ. PKG. **3 FOR $1** NET

Armour's **Corned Beef** 12-OZ. CAN **49¢**

Soft-Weve Tissue Assorted Colors **2 TWIN PACKS 45¢**

Thoro-Fed Dog Food 15½-OZ. CAN **3 FOR 39¢**

All - Sweet **MARGARINE** LB. CTN. **25¢**



From Our Own Kitchen
ALL OUR COOKED FOODS ARE PREPARED DAILY UNDER THE SUPERVISION OF OUR FINE AND CAPABLE COOK
BETTY HILL, AND HER ASSISTANTS

Roberts Home-Made FRUIT SALAD . . . LB. CUP **45¢**

Sharp Wisconsin CHEDDAR CHEESE . . **69¢ lb**

Oscar Mayer All-Meat or All-Beef **SLICED BOLOGNA . .** 13-OZ. PKG. **59¢**

SNOW'S **CLAM CHOWDER** 15-OZ. CAN **29¢**

KERN'S **STRAWBERRY PRESERVES** LG. 20-OZ. JAR **39¢**

BELL BRAND **PEANUT BUTTER** LB. JAR **49¢**

SUN MAID — SEEDLESS **RAISINS** 15-OZ. PKG. **29¢**

UNCLE BEN'S **SPANISH RICE MIX or CURRIED RICE** 6-OZ. PKG. **35¢**

Board Honors Memory of Late President

The Los Angeles County Board of Supervisors paused in public tribute to the memory of President John Fitzgerald Kennedy at its regular weekly board meeting today, and Supervisor Frank G. Bonelli suggested the Los Angeles Sports Arena be renamed as a memorial to the 35th President of the United States.

In a resolution, Bonelli said, the Board of Supervisors in honored memory of President Kennedy, "called upon the people throughout the world to rededicate themselves to the elimination of hatred, bigotry and injustice to the end that in the words of President Kennedy, 'God's work may truly be our own'."

Bonelli's motion requested the Coliseum Commission to rename the Los Angeles Sports Arena the John F. Kennedy Los Angeles Sports Arena.

"This would be a most appropriate memorial from the more than six and one-half million people of the great County of Los Angeles," Bonelli said.

"The renaming would be even more fitting as it was in the Sports Arena that John F. Kennedy received the nomination of his party that led to his subsequent election to the Presidency of the United States.

"Such a memorial to a great President would also provide most adequately for the highest tribute to him from the sports' world through the naming of the Arena in the 'Sports Capital of the World' as the John F. Kennedy Los Angeles Sports Arena."

Maryknoll Grotto Blessing December 8

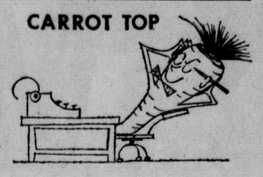
Sister Alma Corde, administrator of Maryknoll Hospital, announces the blessing of the newly erected Lady of Lourdes Grotto on the grounds of the Maryknoll Hospital in Monrovia, on Sunday, Dec. 8, at 2 p.m.

The grotto was designed and built by Mr. Ryozo Kado, well known Japanese artist, who will be present and introduced during the ceremony.

Rt. Rev. Msgr. Edward V. Wade, victor for Religious Archdiocese of Los Angeles, will preside and bless the grotto. Benediction of the most blessed sacrament will follow.

The public is cordially invited.

CARROT TOP



on his visit the night after the anonymous call, he was amused at the incident and had absolutely no malace, he was happy to think that he had someone that was his champion, and we know that he has many in the community.

—CT—

Any person, regardless of who they may be, who has a criticism of this newspaper, will be heard in their entirety, if they will make themselves known . . . there are always two sides to every controversy, and sometimes a third side . . . I am neither ashamed of my name nor my complaints, I will certainly never hide behind a telephone, nor a postscript . . . why should any of us, if we are just in our beliefs.

—CT—

Well, I see where our friendly Bank of America, Rosemead and Foothill Branch is at it again . . . this year they have passed out some 411 Christmas checks totaling over $55,000 and I never received mine . . . but they are looking for it, and I still have some 14 shopping days until Christmas . . . I have not as yet given up, have you, Ken?

—CT—

In closing this week's column I give you the following quotation, it's author unknown but does portray the feelings of the writer of this column.

—CT—

I would rather be ashes than dust! I would rather that my spark should burn out in a brilliant blaze than it should be stifled by dry-rot. I would rather be a superb meteor, every atom of me in magnificent glow, than a sleepy and permanent planet.

—CT—

The proper function of man is to live, not to exist. I shall not waste my days in trying to prolong them. I shall use my time to the best of my ability to provide the most for those who look my way.

—CT—

With the many barbaric happenings of the past ten days I do hope that I will see you around, I hope, I hope, I hope.

Letters to the Editor

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)

Dear Editor:

Not being much of a writer, perhaps you as editor can read the meaning behind the enclosed and make it read so that it may help in a small way to make so-called civilized people take stock of themselves and rid themselves of the criticism that often leads to hate, to become thoughtful of each other, humble if possible, to assist each other. One seldom hears a good word about anyone, only disparaging remarks.

It is becoming cancerous in that we turn to this sort of thing rather than keep quiet if nothing good can be said.

It is appaling in my encounter with people in the business world how few are real people, instead they are selfish, too self-centered, no thought for another. How can good come from this sort of thing?

Out of the recent tragedy, there is a lesson to be learned. So vividly presented it is beyond comprehension that such a lesson could be forgotten soon, if ever. Hate, the motive for such happenings is penetrating our lives to a point where there is little room left for love of one another. Hate was the sole purpose for the death of the President and of his accuser.

How can we in the United States continue to hold our heads up to anyone knowing that hate prevails as it must, and does? Each and everyone should look unto himself and if this passion lies lurking within, pluck it out. Let us take a new perspective and endeavor to live as the man af Galilee taught — to love one another. Without this there is no hope for this nation, or any nation, and the ultimate will be world destruction through hate.

A reader of your most readable newspaper

Santa Anita Dog Training Has New Classes

The Santa Anita Dog Training Group will be starting two new obedience training classes in Arcadia County Park this month. These classes are limited so it would be well for those interested to call and make reservations for those dogs old enough to start, as any pup five months on up can be enrolled.

The new classes will start on the following dates: One on Saturday afternoon, Dec. 14, at 1 p.m.; and one on Monday evening, Dec. 16, at 7 p.m. For further information please call HI 6-6858 or EL 9-1481.

Tommy Davis must dream of a league made up completely of left-handed pitchers. During the last three seasons he has batted .352, .398 and .376 against them.

Use the Classified Ads and turn Your Used Merchandise Into Cash

Elementary School Menu

December 9-13, 1963

Monday — Chopped steak on mashed potatoes, tossed green salad, fruited jello, peanut butter sandwich.

Tuesday — Hamburger, peas, Mexican slaw, diced peaches.

Wednesday — Pizzaburger pie, spinach, carrot sticks, apple sauce, bread and butter.

Thursday — Barbecued turkey burgers, green beans, celery, apricots.

Friday — Oven grilled fish, corn, lettuce salad, orange wedges, hot roll and butter.

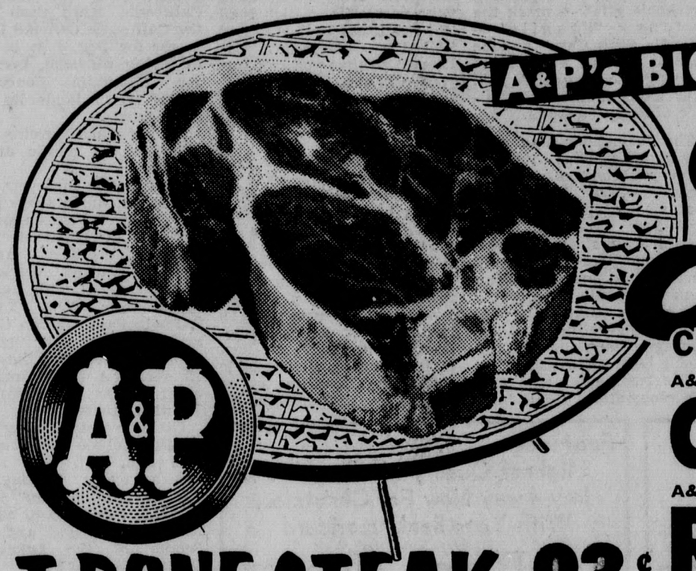
Each lunch must contain one-third quart of milk and two teaspoons of butter.

Ala carte items also available.

MORTGAGE LOANS
INSURED SAVINGS



WILSHIRE FEDERAL SAVINGS
AND LOAN ASSOCIATION (HOME OFFICE ••• LOS ANGELES)
MYRTLE at COLORADO: EL.8-2516



A&P's BIG "SUPER-RIGHT" QUALITY Steak Sale!

CUT FROM U.S.D.A. "CHOICE" STEER BEEF

T-BONE STEAK 93¢ lb
PORTERHOUSE 98¢ lb

A&P "SUPER RIGHT" CHUCK STEAK CENTER CUT 39¢ lb.
A&P "SUPER RIGHT" ROUND STEAK CENTER CUT 69¢ lb.
A&P "SUPER RIGHT" RIB STEAK JUICY TENDER 79¢ lb.

CHARCOAL OR BRIQUETS* PRESTO 20-lb. Bag $1.29

7-BONE ROAST CENTER CUT 39¢ lb
O-BONE ROAST LEAN TENDER 49¢ lb
RUMP ROAST BONE-IN 69¢ lb BONELESS 79¢ lb
CLOD ROAST BONELESS 79¢ lb
RIB ROAST 7-INCH CUT 79¢ lb

LEAN CUBED Stewing Beef 69¢ lb
A&P GROUND MEATS
GROUND BEEF .... 39¢ lb
GROUND CHUCK ... 59¢ lb
GROUND ROUND ... 69¢ lb

FULL CUT BONELESS
Round Steak 79¢ lb
Top Round ALSO SIRLOIN TIP 89¢ lb
Top Sirloin BONELESS 1.29 lb.
Spencer Steak TO BROIL 1.69 lb.

ALEX LARGE BEEF Tamales 4 9-oz. Pkgs. 99¢
CHILI CON CARNE ... 8-oz. Pkg. ... 35c
CAP'N JOHN EASTERN SEAFOODS
WHITING FILLETS 1-lb. Pkg. 39¢
OCEAN PERCH 1-lb. Pkg. 49¢
HADDOCK FILLETS 1-lb. Pkg. 59¢

GOLD TIP Beets SLICED 1-lb. Can 10¢
ICE CAPE KING Crabmeat 7½-oz. Can 69¢
A&P GRAPEFRUIT Juice Qt. 14-oz. Can 33¢
BEANS YOUR CHOICE 1-lb. Can Ann Page KIDNEY OR RED, Iona LIMA OR Sultana PORK & BEANS ALSO BLACK EYED PEAS 10¢

A&P's GARDEN FRESH PRODUCE

Gift Package For Mailing DATES 5 LB. PKG. $1.29 (2 LB. PKG. 69c)
Juicy Arizona GRAPEFRUIT 8 LB. BAG 37¢
Large Fuerte AVOCADOS 4 FOR 49¢
Fancy Button MUSHROOMS ½ Dry Pint 23¢

Del Monte Buffet Sale
Stewed Tomatoes 2/ 8-oz. Cans
Garden Peas or Cream Style Corn 29¢
All Green Asparagus Cuts 8-oz. Can 29c

FRISKIES CAT FOOD
Chicken & Egg, Liver & Chicken, Kidney & Chicken 3 6¼ oz. Cans 25c

SUNNYBROOK LARGE "AA" EGGS 1-Doz. Ctn. 43¢
OUR OWN Tea 15c Off Deal 1-lb. Pkg. 89c
BLUE BONNET—1-lb. Pkg. Margarine 27c
ISLAND BEAUTY—Smoked Whole Oysters 4 3½-oz. Cans 1.00
JANE PARKER TWIN-PACK Cookies Asstd. 1-lb., 4-oz. Pkg. 49c

Sparkle GELATINE Asst. Reg. 3 oz. Pkg. 4 FOR 25¢
Sparkle PUDDING Asst. Reg. 4 oz. Pkg. 4 FOR 25¢
Sparkle GELATINE Asst. Lge. 6-oz. Pkg. 2 FOR 25¢
Anne Page Strawberry Preserves 12-oz. Jar 29¢

Jane Parker FRUIT CAKES 1½-lb. Light 1.49 3-lb. Light 2.95 5-lb. Light 3.99
EXCELLENT GIFT SUGGESTION A&P Food Certificates Available in $1 or $5 Denominations at Your A&P Checkstand

A&P VIRGINIA Peanuts 7¼-oz. Can 35¢
WONG'S FROZEN CHICKEN OR PORK Chop Suey 14-oz. Size 49¢
NESTLE Quik STRAWBERRY 4¢ Off 1-lb. Pkg. 41¢
SUNSHINE KRISPY Crackers 1-lb. Pkg. 33¢
EXCEL SALTED Mixed Nuts 14-oz. Can 83¢
CHICKEN OF SEA Tuna Light Chunk 3 6½-oz. Cans $1
NESTLE Morsels 2¢ Off 8-oz. Pkg. 25¢ 8¢ Off 12-oz. Pkg. 44¢
NESTLE Quik Chocolate 1-lb. Pkg. 49¢
CHICKEN OF SEA Tuna White Chunk 6½-oz. Can 37¢
GERBER'S Baby Food* Strained 3 4½-oz. Jars 31¢ Junior 2 7½-oz. Jars 31¢
FOR MANY USES Reynolds Wrap* 25-foot Roll 35¢
JANE PARKER ICED Jumbles Cookies 8½-oz. Pkg. 33¢

Hadley's DRIED FRUIT Fancy Gift Packs For Shipping

We Give BLUE CHIP STAMPS

Prices Effective Thurs., Fri., Sat. & Sun., December 5, 6, 7 & 8
HASTINGS RANCH SHOPPING CENTER
3745 Foothill Pasadena
*Taxable items subject to tax—Open Sunday

THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.
A&P Super Markets
AMERICA'S DEPENDABLE FOOD MERCHANT SINCE 1859
Blue Chip Stamps given on all items except alcoholic beverages, tobacco products, fluid milk and cream

NEPTUNE SEAFOOD CO.



Now in Foothill-Rosemead Shopping Center
JUST NORTH OF SEE'S CANDY
3653 E. FOOTHILL BLVD.
(Foothill-Rosemead Shopping Center)
Telephone 355-1503
MAY WE SUGGEST
● SNAPPER FILLETS ORIENTAL ●
Cut fillets into serving pieces; salt and pepper both sides. Combine 2 teaspoons of soya sauce, 2 tablespoons of melted butter, and 2 tablespoons of lemon juice. Broil fish until golden brown (about 7 minutes on each side), basting frequently with soya mixture. Combine fish drippings with remaining sauce; add 2 tablespoons of minced tops of onions. Pour sauce hot over fish just before serving.

FANCY FRESH RED SNAPPER FILLET (Reg. 89c lb.) 59¢ lb
FANCY MEDIUM GREEN SHRIMP REG. $1.25 LB. 89¢ lb
FRESH COOKED DAILY — WE SPLIT AND CLEAN FOR YOU
LOCAL LOBSTERS
FLOWN IN FROM BOSTON
BLUE POINT OYSTERS IN THE SHELL
LITTLE NECK CLAMS
CHERRYSTONE CLAMS
FROM NEPTUNE'S KITCHEN
FRESH COOKED DAILY — SMALL, MED. AND LARGE SHRIMP — ALSO 5 SIZES OF LOBSTER TAILS
Now -- Fresh Dungeness Crabs
(WE CRACK 'EM FOR YOU)
NEPTUNE SEAFOOD CO.
3653 E. Foothill • FOOTHILL-ROSEMEAD SHOPPING CENTER •
DAILY 9:30 A.M. TO 6 P.M. — FRI. EVES. 6:30

Attention Democrats
Join and Work In
SIERRA MADRE DEMO. CLUB
FOR INFORMATION
Call 355-1112 or 355-2149

Postmaster Gives Helpful Hints On Christmas Mail

Postmaster Charles E. Louk offered these helpful hints today on how to mail your Christmas cards and gifts to insure prompt and safe delivery before December 25th.

If you use the new five cent Christmas Tree stamps on your Christmas cards, they will be sorted and delivered first and, if you include your return address with your ZIP Code number on each card envelope, they will be forwarded in the event of a change of address, or if they are undeliverable, they will be returned to you for correction of your mailing list. Also, remember you can write personal messages only on Christmas cards sent by First Class mail. Nothing but your signature is authorized on cards sent at the unsealed, Third Class rate.

The Postmaster warns against careless packing of your precious Christmas gifts. He says it is unbelievable how some people fail to use strong cartons, heavy wrapping paper and sturdy cord when packing their precious gifts for mailing. He requests that you take special care in packing breakable gifts — mark the cartons, "Fragile" — "Handle With Care" and be sure to put an extra label carrying the recipient's and your name and address inside of every package.

The Postmaster also said, "By giving special attention to your Christmas mailings right now, by being sure that your mailing lists are up-to-date and planning your mailings so that you send out your cards and packages in groups, rather than all at one time, you'll be certain that all your Christmas greetings and gift packages reach their destinations before Christmas.

The Postmaster also asks the cooperation of all business firms to delay the mailing of circulars and catalogs until after December 25th, to keep the mails clear for the Christmas rush.

Beginning December 9th, service windows at the Post Office will be open from 8:30 a.m. to 5:30 p.m. including Saturday, Dec. 14th and 21st.

If you use Christmas stickers or seals, put them on the back of your Christmas cards and packages so that they will not conflict with the address and postage stamps on the front. Keep in mind that parcel post size and weight limitations vary according to destination, so be sure to ask about them when you go to the Post Office to buy stamps.

Procure free labels from your post office which read 'All For Local Delivery" and "All For Out-of-Town Delivery," so that you can sort your Christmas cards into two groups, with addresses all facing one way, thus insuring fast delivery.

The Postmaster also said he is most appreciative of the interest and cooperation shown by the mailing public so far, and reminds us that "Do it now" is the slogan from here on in. Don't put off your Christmas mailings while you still have time because this means that dreaded pile-ups will occur at the Post Office, causing unavoidable slowdowns in deliveries as the holiday approaches.

Stock Car Races, Horse Sale Event At Fairgrounds

Fourth annual quarter horse sale, drag and stock car racing and three pigeon shows highlight December activities at the Los Angeles County Fairgrounds in Pomona.

Over 100 head of top yearlings, breeding and racing stock go on sale Sunday, Dec. 8, at the fourth annual Quarter Horse event with more than 2000 buyers and sellers expected to attend. The vendue is conducted by Caldwell-Heerman Sales Company of Ontario.

Last year's sale saw a world record price of $41,000 paid for a broodmare. This year the sale highlight will be the dispersal of the John Mawson racing stable.

A five-day pigeon show, presented by the Southern California King Club and the California Carneau Club, is set for Dec. 4 to 8. The following weekend, Dec. 15, the Mountain Concourse Pigeon Club holds its annual show.

All of these events are open to the public at no charge.

Dragster or stock car racing is scheduled every Sunday with the exception of Dec. 22. Dragsters are featured on the Dec. 1 and 8 cards. A four-way stock car match race with speed shops from West Covina, Baldwin Park, Garden Grove and Pasadena entering two cars each features the Dec. 15 event. A $1000 dragster meet on Dec. 29 closes the month's racing.

Other events during the month include the Pomona Rod and Gun Club skeet shoots every Sunday, a "Roving Highlanders" trailer rally Dec. 6 to 8, and a camp-out for Girl and Boy Scouts of the Lakewood Council Dec. 13-14.

During the pre-Christmas season hundreds of postal employees will handle nearly 6,000,000 pieces of mail at the fairgrounds buildings used to facilitate the distribution of both incoming and outgoing holiday mail.

Sierra Madreans Join In Annual Worship Service

The choirs from the community churches of Sierra Madre set the mood, as hundreds of Sierra Madreans bowed their heads in prayer, and sang praises to the Lord on Thanksgiving Day in Sierra Madre's park, as did their forefathers who first met in 1621 in town square of Plymouth Colony to give thanks and pray to the Lord for their many blessings.

Rev. Donald H. Ostrander, Trinity Presbyterian Church, called the people to worship. Rev. Joseph P. Stockett, Church of the Nazarene, gave the invocation, followed by the Boy Scouts of America, Troop 372, who presented the colors and lead the congregation in the Pledge of Allegiance to America.

Sierra Madre Mayor Severin L. Sorensen, read the late President John F. Kennedy's Thanksgving Proclamation, with Rabbi Martin Sofer, Foothill Jewish Community Center giving the lesson from the Old Testament (Deut. 26:1-11), followed by the lesson from the New Testament (Luke 11:25-32) by Rev. Ray E. Hansen, Shepherd of the Hills Lutheran Church. Rev. George W. Lindsay, Congregational Church gave the Thanksgiving Prayer. The choirs under the direction of Gene Trerise, and accompanied by organist Mrs. Lenore Mae Espe, sang the beautiful 100th Psalm . . . "Make a Joyful Noise To the Lord of All the Lands."

Rev. Mark Trotter, Methodist Church, spoke on "The Elder Brother's Thanksgiving," taken from the Old Testament lesson (Deut. 26: 1-11), and Rev. Robert N. Schaper, Bethany Church, gave the benediction as the congregation stood in meditation reflecting for a minute our rich American heritage, and giving silent thanks on this memorable day.

Next time—relax! at the PLAZA SHOP
Dresses - Negligee
Sportswear
39 East Montecito
Near the Shell station

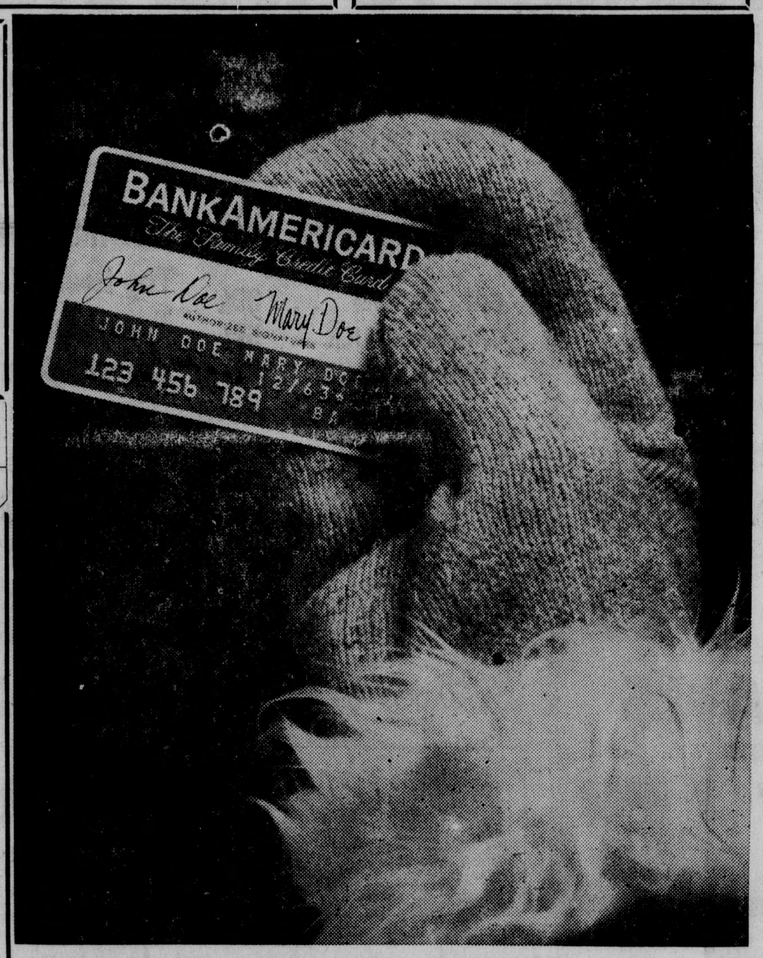
Ideal Gift
CABIN STILL
Christmas Decanter
THE TOURNAMENT
$4.99 *Fifth*
$53.99 *Case*
Highlander
Jim Burke and Sons
324 W. Sierra Madre Blvd.
EL 5-8544

Your BankAmericard
Is CASH
at HAPPY'S LIQUOR
— Two Locations —
12 W. Sierra Madre Blvd. Sierra Madre EL 5-9444
617 S. Myrtle Avenue Monrovia EL 8-3209

We Fit Your Feet
Not Your Imagination
— Plus —
Expert Shoe Repairing
RALPH'S SHOE STORE
S&H Green Stamps
41 N. BALDWIN
EL 5-0479
Use Your BankAmericard

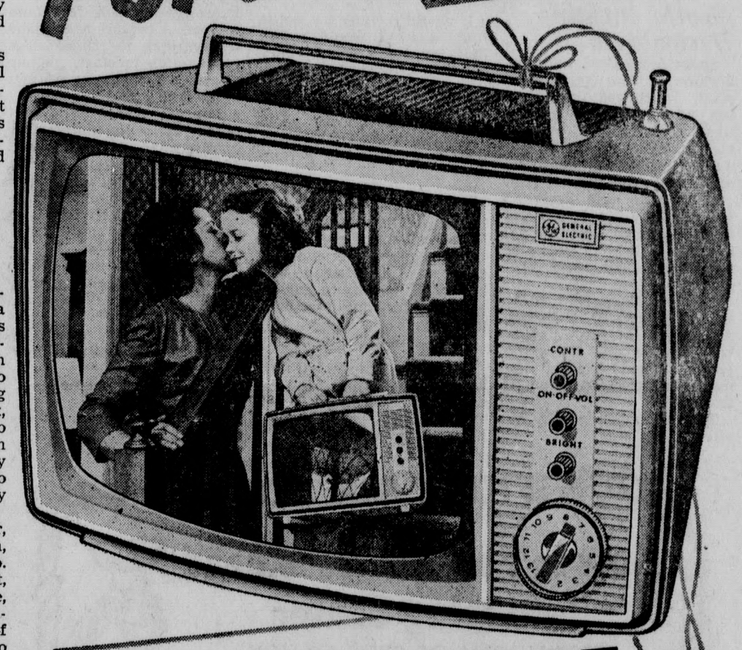
Featuring . . . .
Highest Quality Merchandise
Lay-Away Now For Christmas
With Your BankAmericard
Byron Hopper
355-3372
90 WEST SIERRA MADRE BLVD.
. . . . 25th year serving Sierra Madre

Our Store Will Be
Open Every Evening Until 9:00
Bring The Family!
SANTA CLAUS
WILL BE IN OUR STORE
DEC. 6 - 7 - 13 - 18 — 4 TO 8 P.M.
DEC. 10th—21st — 10 A. M. TO 2 P. M.
140 W. SIERRA MADRE BLVD.
PHONE 355-6641 · SIERRA MADRE
TOY & PATIO VILLAGE
WHERE YOU SELDOM PAY RETAIL
Use Your BankAmericard And Spread Out Your Christmas Purchases 30 — 60 — 90 Days
We Have A Complete Christmas Lay-Away Department
Select Now While Stocks Are Complete
Did You Receive Your Christmas Catalogue?
If Not Pick One Up At the Store
-- Remember --
Check Our Store Prices — Many Are Less Than the Catalogue Price
OUR POLICY
NOT JUST A FEW SPECIALS, BUT
99% of Our Entire Stock At Our Low, Low, Low Reduced Price.



Christmas card
All you need to wrap up your Christmas shopping is some paper, some ribbon, and a BankAmericard. Good at thousands of stores in California, a BankAmericard puts all your purchases in one package. You get just *one* bill, write just *one* check for everything you've bought. Or if you prefer, you can spread out your payments for a small service fee. How much does a BankAmericard cost? Nothing. You don't even have to be a Bank of America customer to get one. And it costs you nothing to use if you pay in 25 days. Why not get a head start on Christmas this year—and put a BankAmericard at the top of your list!
BANK OF AMERICA
NATIONAL TRUST AND SAVINGS ASSOCIATION · MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

NEW! REVOLUTIONARY!!
12 lb. "Personal Portable" TV



COSTS ONLY $99.95
Etched Circuit-Board Guaranteed For Life!*
Ask For Model M110Y
BIG-SCREEN...SO LIGHT A CHILD CAN CARRY IT WITH EASE!
So compact, this G-E "Personal Portable" is the TV with a thousand uses. Perfect for the second set in your home, for young folks to carry back to school, for dad to take to the office. Quality built by G-E with these performance features:
- **Daylight Blue Screen** for clearer, sharper picture.
- **Easy-To-Use Front Controls.**
- **Front-Mounted Speaker** for better listening.
- **Built-In Telescoping Antenna.**
- **Luggage-Type Carrying Case** optional extra.

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Social and Club Activities

Engagement of Susan H. DeWeese To John Michael Burr Announced



Susan Hartman DeWeese

Mr. and Mrs. Robert Lloyd DeWeese of Drexel Hill, Pennsylvania, formerly of Sierra Madre, are announcing the engagement and forthcoming marriage of Mrs. DeWeese's daughter, Susan Hartman DeWeese, to John Michael Burr of Sierra Madre.

Susan, a graduate of Pasadena High School, was formerly employed at the local bank, is now attending the Sawyer School of Business.

Maternal grandparents of the bride-elect are Mr. and Mrs. Carl T. Colt of San Clemente, and the paternal grandparents are Mr. and Mrs. George W. Bryant of San Marino. Adoptive grandparents are Mr. and Mrs. Rudolph Hartman of Sierra Madre, and stepgrandmother is Mrs. Lloyd DeWeese of South Pasadena.

Jack, the bridegroom-elect, is the son of Mrs. Bette Burr of Sierra Madre, and Mr. William Burr of Montebello. The bridegroom-elect's grandparents are Mrs. Charles A. Burr and the late Charles A. Burr. He is a graduate of Pasadena High School and is currently attending Pasadena City College while also doing sign-artist work. Jack plans to be a commercial artist.

The young couple have set their wedding date for February 14, St. Valentines Day, all arrangements have not been made but they plan to take the nuptial vows in the Congregational Church with the Rev. Lindsay performing the ceremony, and a reception is planned at the Huntington-Sheraton.

Music Teachers' Assn. Plans Christmas Party

The Pasadena-San Gabriel Valley Branch of the Music Teachers' Association of California will hold its annual Christmas party at 8:15 p.m., Dec. 9, at La Casita del Arroyo, 177 S. Arroyo Blvd., Pasadena. Members of the organization are invited to bring friends and guests.

An outstanding feature of the evening is to be a program of carols presented by the "Bell Ringers," under the direction of Clarence E. Robinson. Mr. Robinson, in addition to his post as organist and minister of music of Pasadena's Westminster Presbyterian Church, has held office in the local chapter of the American Guild of Organists and is a part-time member of the music faculty of Pasadena College.

In keeping with the planned presentation of a traditional English yule log, decorations will carry out an English theme, according to Elma McFarland, chairman of the decoration committee. Refreshments will be planned and served by a committee of male MTA members, headed by Robert Pare.

To Hold Bazaar SM Hospital Civic Club

Are you ready for Christmas? Come to the Park House on Dec. 6 (1 to 5) and see what two civic groups, Sierra Madre Community Hospital Auxiliary and the Civic Club, have to offer for gifts and decorations.

Mrs. William Stoddart, workshop chairman of the Sierra Madre Community Hospital Auxiliary, and Mrs. Frank Ross, workshop chairman of the Civic Club, have announced that the Bazaar date has been reset from Nov. 22 to Dec. 6.

There will be a white elephant table, baked goods, pot holders, stuffed animals, aprons and many other items. Christmas trees of roses or net; Christmas wreaths, not only of ribbons, flowers or seeds, but also of mere tin cans are some of the unusual items to catch your fancy.

There will be refreshments for you and your friends.

Maryknoll Site of Grotto Ceremony

On December 8 Ryozo Kado will be one of the happy spectators assisting at the dedication of his latest grotto erected on a sloping lawn beside the Maryknoll Hospital in Monrovia.

It is located in a spot where those who come for physical care and help may receive the spiritual comfort and hope offered in the contemplation of this lovely shrine.

Don't look now — but Right near you is THE PLAZA SHOP! Just off Baldwin at 39 EAST MONTECITO Dresses - Sportswear "Ask Trudie" — EL 6-1495

Chandelier Ball February 16

Members of the Assistance League of Arcadia have set Saturday, Feb. 16, as the date of their annual Chandelier Ball to be held in the Chandelier Room of the Los Angeles Turf Club, Arcadia.

Mrs. Richard Godber, who was chairman of the outstanding event last year, will serve again as chairman. Assisting Mrs. Godber are the following committee chairmen: Mrs. Horace Eldridge, reservations; Mrs. Wayne Morrison and Mrs. James Hastings, program book; Mrs. Raymond Godber, grand prize; Mrs. William Knight, publicity.

Always a beautiful and elegant affair, the Chandelier Ball benefits the Arcadia Assistance League projects of which the major ones are the Toy Loan Center at the Maxson School in El Monte, the Golden Age Club of Arcadia and the Mobile Library at the Arcadia Methodist Hospital.

What Is a Bargain? "Ask Trudie" THE PLAZA SHOP Dresses — Sportswear 39 East Montecito Near "Shell" 356-1495

To Delight Shakespeare Jrs.

"A Merrie Christmas Feast" is the theme chosen for the fifth annual progressive luncheon of the Shakespeare Club Juniors starting at 11 a.m. on Dec. 10.

Juniors and their guests will start off the festive holiday mood with a social hour at the Sierra Madre home of Mrs. Edwin E. Easterling. Proceeding on to a sumptuous entree amid the festive colors of red, green and gold at the Highland Oaks Drive home of Mrs. Leonard Altmayer Jr.

A Christmas boutique sponsored by social service and arts and crafts will be displayed, and gift items will be sold, proceeds going to the club's major philanthropy "the Sycamores." A perfect ending for the beginning of Christmas will be dessert and coffee at the home of Mrs. Peter Collet on Anita Crest Drive in Arcadia.

In charge of the festivities is luncheon's chairman Mrs. Curtis E. Wyatt assisted by Mrs. Richard E. Hunter, Mrs. David A. Sonnenmair and Mrs. Easterling. Arranging the boutique are Mrs. William Haefliger and Mrs. Howard E. Shanks. Mrs. Robert Marimon will take reservations.

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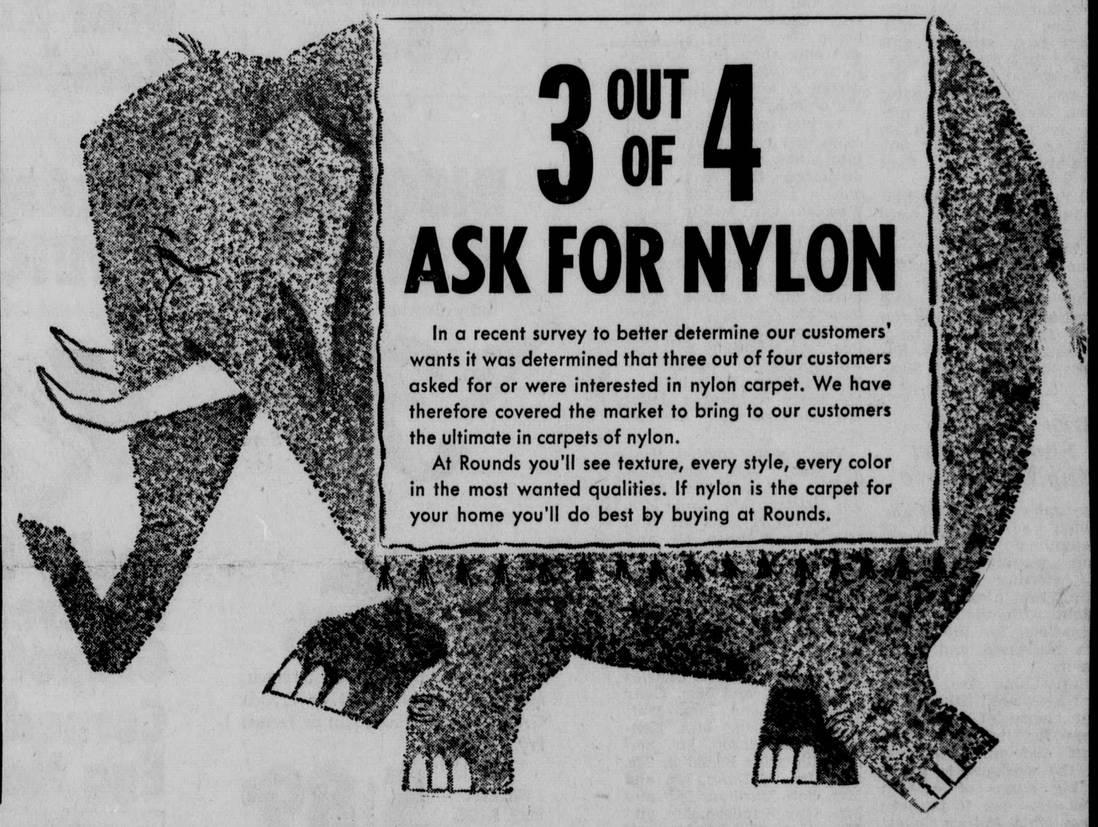
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Plush pile filament nylon gives the expensive look a low down budget price. All the standard plus all the high fashion colors. 12 foot width.
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Villa Views

By Toni Maurin

SYcamore 7-9634

There is very little that I can say that has not already been said a thousand times over.

The whole world certainly experienced a deeper more humbled feeling of thanks as they sat with their loved ones. Our thoughts could not help but turn to the stark reality of the new graves in Arlington and Dallas.

Perhaps we will never ever know WHY, but it does offer us a grim reminder that we can all afford to be just a little better Americans, a little more aware of the greatness of our bountiful country, and the privileges we enjoy in living here. That a few can sell us so short should make us walk even taller, and fight more valiantly for the stars and stripes that bind us together. Maybe then they who served will not have died in vain.

* * *

Mr. and Mrs. John Frickes, Mr. and Mrs. E. Marshall Harris, Mr. and Mrs. Brian Proctor and Mr. and Mrs. Norman White never will appreciate the haven of their own government quite as much as they do right now. They were in Mexico during the time of the crisis and like all things will, rumors grew stronger and stronger that they would be unable to get back into the U.S. due to the border being closed. They were in a vertible news blackout in as much as they couldn't understand the news they were hearing.

All things aside, they had a fabulous trip. They were there at different lengths of time but when they were together they coordinated their activities to such an extent that if they had missed one bus or plane the whole thing would have been thrown for a loss. Basically they stayed at Mexico City, but they did charter a boat and go down to look at the jungle lands. I understand the Whites actually jungle hopped in a plane.

They visited Puerto Vallarta and Guadlajara, and a lot of the little suburban towns around the area. One of the outstanding things to the Harrisses was the Ballet Folklorico at the Palace of Fine Arts in Mexico City, as well as touring around that beautiful city.

* * *

Mr. and Mrs. Arthur Gillian of Brambling Lane took their three children, Ann, Susan and Jimmy, up to Hemet to spend a couple of days with Mrs. Gillian's mother, Mrs. Mildred Lackey.

* * *

When Don and Ethel Hays have a party, they spare no details to make it one to long remember. Last Saturday night they had a Beaux Arts Headdress and Necktie Ball. And a ball it was. All of the guests knocked themselves out and created hats worthy of the Las Floristas The men, of course, were not as spectacular with their fore-in-hands and bow ties, but there were some very clever creations. To make the contest an official one, they had Kaneko Kou, the well known dress designer, act as judge for the occasion.

As you entered their ball room you were transformed into a new world. They had decorated the room first wth a large artist's pallet complete with wildly tinted pampas grass brushes. There were black plaques all around the room with golden masks, each with a different color of pampas grass hair. The guests all danced to the music of the "'Favorites." At midnight a buffet was spread that would delight a king. Each lady at the party received a pallet pin to remember the occasion.

The guests invited were Mr. and Mrs. Chadwick Richey, Dr. and Mrs. Richard Miller, Mr. and Mrs. Howard Morgridge, Mr. and Mrs. John Redman, Mr. and Mrs. Robert Hunt, Mr. and Mrs. Kenneth Holloway, Mr. and Mrs. Ray Anderson, Mr. and Mrs. David Zinsmeyer, Mr. and Mrs. Philip Shepherd, Mr. and Mrs. Warren Bacon, Mr. and Mrs. Stewart Bowie, Mr. and Mrs. Charles Eidson, Mr. and Mrs. Gene Rode, Mr. and Mrs. Matt Slavin, Mr. and Mrs. Kenneth Christianson, Mr. and Mrs. Brewster Benedict, Mr. and Mrs. Al Dunn, Mr. and Mrs. Bob Mardian, Mr. and Mrs. Guy Knudson, Mr. and Mrs. Alan Stearns, Mr. and Mrs. Charles Hardison, Mr. and Mrs. Forrest Paxson, Mr. and Mrs. William Olson, Mr. and Mrs. Dominic Giangregorio, Mr. and Mrs. John Roberts, Mr. and Mrs. Gordon Wright, Mr. and Mrs. Warren Clement, Mr. and Mrs. Robert Farmer, Mr. and Mrs. Tony Boland, Mr. and Mrs. Richard Fox, Mr. and Mrs. Robert Meason, Miss Melinda Hays, Mr. Mike Carrier and ourselves.

I would like to take the opportunity at this time to thank each and every one of you who supported the Villa Guild of the Rosemary Cottage "Bubbles and Baubles" tea yesterday. Without this wonderful support we could not continue with our work, and with it, you make our work a pleasure.

Early Activity At Santa Anita; Lamp Chop Here

The stable area is already crowded as training of thoroughbreds for the big racing meeting at Santa Anita starting Dec. 26 is shifting into high gear coincident with the close of nominations for the Santa Anita Handicap and other classics.

Lamp Chop, the sensational 3-year-old filly which swept "horse of the year" honors for the sophomore distaff division, flew west over the weekend to begin the big surge of eastern stakes stars due to perform during Santa Anita's richest winter season.

Top jockeys will again be performing at Santa Anita. Johnny Longden and Ralph Neves are already exercising horses. Bill Shoemaker has completed his eastern commitments and has been a visitor here already. Jockey Bill Boland is returning to ride here for the first time in several winters. Such others as Braulio Baeza, Manuel Ycaza, Jack Leonard, Bill Harmatz and Donald Pierce are due back later.

The Santa Anita purse and stakes schedule is the richest in the history of the track since its founding in 1934, with total estimated purse distribution set at $3,800,000, including $1,205,000 for 31 stakes.

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Push Button Cleaning New Idea in Moen

Moen Faucet, manufacturers of the original one-handle mixing faucets for kitchens and baths, has just introduced a new shower head that cleans itself of sediment and dirt when you push the button on the face.

Just push the button with the spray on and the shower head cleans itself completely internally. Holes will not remain clogged and the double "O" spray pattern will remain uniform and ideal for stimulating showering.

The new Moen shower head is handsomely designed with smooth, modern lines for a streamlined appearance that matches the unique Moen one-handle shower mixing valve. The spray former is made of genuine DuPont Delrin and resists liming and residue buildup. There is a ball swivel adjustment that adjusts easily to any desired spray angle. And all metal is triple chrome-plated brass for a long-life sparkling finish. The standard ½-inch inlet makes installation easy on any shower arm.

New Moen shower heads, along with Moen faucets for kitchens and baths, may be seen at Gem Plumbing, 27 S. Baldwin Ave., Sierra Madre.



SPORTS AS Hank Ives SEES IT



U.S.C. The Best?

Not the 1963 Men of Troy. The mark of greatness was on last year's Trojan eleven. They played up to their capabilities EVERY GAME.

The talent was there all right and on a given day this year's crew looked like world beaters. But, the BEST team does not allow huge hunks of yardage up the middle (Notre Dame), or fail to stop the roll out option pass of an average sort of quarterback (Bill Douglas, Wash.) or drop sure TD passes (Oklahoma).

One curious note, both times the Trojans appeared on TV they blew the duke to the Sooners and Huskies. Those are contests the '62 gang would have won for sure. They had an intense desire "not to lose."

DON'T WORRY ABOUT THE HUSKIES on New Year's Day. In a way they are just like the Trojans. On a given day they look great and they should be primed for a top effort against a strong Illinois eleven.

PASADENA HIGH went a long way this season without the kind of talent from which champions are made. Talk about a team with desire. the Bulldogs were it.

They were finally defeated in the playoffs by a very strong Loyola Club. In Mike Bergdahl the Canines faced one of the finest prep backs in the southland. True he makes a lot of yardage each game because he packs the leather a lot of times, but this lad has that elusive knack of knowing when to cut in when he is sweeping the flanks and does a lot of spinning for extra yardage.

Muir, if they go by Long Beach this weekend will probably have to face Loyola in the finals. It would make a dandy contest because the Mustangs pack a deadly punch, but it is questionable if they could contain Bergdahl any better than Pasadena.

THIS REPORTER has a hunch that the valiant Mustangs will drop a tight decision to Long Beach Poly this weekend, but don't worry we have been wrong before.

SEASON'S PICKING total failed to improve much over the past two weekends with nine winners and eight losers bringing the log to 124-68-6. In the meantime, Old Hankus is going to stash the crystal ball and wait until the bowl games come up.

NO PREDICTIONS mind you, but we look for Glendale to give Bakersfield a pretty good tussle in Saturday's Potato Bowl and for Mt. San Antonio to score three times against Long Beach in San Bernardino's Elks Bowl. Three scores probably won't be enough against the hard-running Vikings paced by fullback Homer Williams. He is a Jaycee All-Ameican for sure.

MORNING LINE on the Jr. Rose Bowl Game won't be any more than three points either way. Northeastern Oklahoma is top ranked in J.C. polls but California elevens have a commanding 11-5-1 record in past games.

According to reports from the beach area, tickets to the Dec. 14 classic are going like hot dogs at a boy scout picnic. Sponsoring Jaycees look for a crowd in the 50,000 vicinity and it could be even better.

ORANGE COASTS bulldozing fullback Bob Haynes is the nation's leading collegiate scorer with 113 points. Little Billy White, an amazing 134-pound quarterback directs the attack. Mike Hunter a razzle-dazzle halfback and Gary Magner, 220-pound tackle are good enough to be slated for USC.

NORTHEASTERN played and defeated the best teams from five different states. They have a flashy end named Flo "Speedy" Gonzales who galloped for more than 20 yards with each of his 27 pass receptions. Pete Mosely is a rugged type fullback who will put the OCC defenses to work for sure.

AND DON'T FORGET THE NORSE STARS . . . This is a group of 50 lovely gals that have drill team perfection and really put on a halftime show.

OTTO ANDERSON, former football and track coach at PCC, died recently of a heart attack. Otto always rated in the "Good Guy" class by the Lancer students.

This reporter was made acting sports editor of the PCC Chronicle in 1943, although still a high school student. I always found the gravel-voiced coach a pleasure to work with. He always went out of his way to help and always had a contagious attitude towards sports.

The 1943 "Bulldogs" later named Lancers were a real rag-tag outfit with most of the good athletes marching off to war. The Pasadena eleven took lumps week after week but Otto was always in there pitching.

PCC athletes lost a real friend.

Book Review

Tutka of the Baren Grounds
By W. D. Stratton
Pub. by Criterion Books, Inc., New York

In the great, wild stretch of country in northern Canada known as the Barren Grounds, a caribou was born in a nook between two great rocks, where his mother had taken shelter from the freezing winds. At first he was content to lean against her side, but in a few days he was romping with the other calves of the herd. Almost at once he began to learn of te fierce struggle for survival when his mother rescued him from the talons of a golden eagle that swooped down over the herd.

The author tells of the wanderings of the caribou over the Barren Grounds Tutka, who learns to meet the rigors and dangers of the bleak terrain in the never-ending search for food. The changing of the seasons becomes an integral part of the narrative and the reader is made aware of the treacherous rivers, the predatory wolves, the attacks of the stinging insects and the slaughter of the herds by the Eskimos. Te unusual subject, together with this little known part of North America, make this story educational as well as interesting and exciting.

The publication of this story is a beginning writer's dream come true. Mr. Stratton, in business for many years, retired and decided to try writing children's books as a pastime. "Tutka" is his first book. A second, "Wild Wings Over the Marshes," will be published in the spring of 1964. A third, not yet completed, has already been accepted. Mr. Stratton lives with his wife in West Covina, Calif.

Mr. Stratton was employed at the Sierra Madre Hardware Co. for ten years.

Infant Baby of James R. Atherton Succumbs Nov. 27

John Fitzgerald Atherton, two-day-old son of Mr. and Mrs. James R. Atherton of 476 Sturtevant Dr. in Sierra Madre, died Wednesday, Nov. 27, at Glendale Sanitarium and Hospital.

Surviving the infant are a sister, Victoria A. Atherton, and a brother, David A. Atherton. Maternal grandparents are Mr. and Mrs. Castarlo Enriquez of Pasadena, and the paternal grandfather is Mr. Edward J. Atherton, also of Pasadena.

Funeral arrangements were handled by Ripple Mortuary at the Resurrection Cemetery on Nov. 30 with Rev. Thomas J. O'Malley presiding over the services.

Peace Corps Examinations Set For Sat., December 7

The Peace Corps has announced that Saturday, Dec. 7 is the last opportunity this year to take the Placement Test and qualify for the spring training programs. The non-competitive aptitude tests will be administered at about 860 locations (post offices and other federal buildings) in principal cities throughout the United States, beginning at 8:30 a.m.

For most applicants, the Placement Test will take about one and a half hours. Those who claim a knowledge of Spanish or French will be asked to take an additional one-hour language achievement test.

To become a volunteer, an applicant must not only take the test but submit a Peace Corps Questionnaire. Those who have not done so will be asked to complete one immediately after the testing. No applicant may take the test for a second time without special authority from the Peace Corps.

There are no passing or failing marks on the Placement Test. The scores are used, along with other criteria, to aid in the selection process. They help the Peace Corps to place prospective volunteers in the most appropriate overseas assignments. The Placement Test consists of a 30-minute general aptitude test and another of the same length on modern language aptitude. (No knowledge of a foreign language is required.)

Over 6,000 new opportunities in the Peace Corps are now open in Africa, Asia and Latin America. India is asking for nurses, Thailand for English teachers, Turkey for social workers, Gabon for carpenters, Brazil wants more community development workers. Dozens of countries are asking the Peace Corps for volunteers for hundreds of different jobs — especially in fields of engineering, agriculture, health, construction, and education.

Liberal arts college graduates, and others with no special "skills," have been found highly useful overseas in the fields of teaching and community development programs. A college education is not required. To qualify to take the Placement Test applicants must be American citizens at least 18 years old. Married couples are eligible if both qualify and have no dependents under 18.

Local applicants may take their tests in Pasadena Room 6, P.O. building, 281 E. Colorado Blvd., on date and time above stated.

Wilshire Federal Now Features Art Exhibition

With a background of over 20 years of exhibiting her paintings in many art centers throughout the Southland, Ruby Schwartz now has 56 oils on display in Wilshire Federal Savings Art Salon, 3500 Wilshire Blvd., Los Angeles. The exhibit will continue through Dec. 13.

Ruby Schwartz is a native of Roumania, but spent her early childhood years in St. Louis. After studying art at Washington University, she came West to pursue her studies under Einar Hansen and John Hubbard Rich at Otis Art Institute. She also has studied under William Earl Singer and Dr. Arthur A. La Vinger.

Mrs. Schwartz is a member of the American Institute of Fine Arts, the Women Painters of the West and the California Art Club.



CHILDBIRTH In the GOOD OLD DAYS

Few families would care to go back to "the good old days" of childbirth. Death of mothers was commonplace, often because doctors had no drugs adequate for fighting infection. In 1915 one of every 164 mothers died in childbirth, or from complications of her pregnancy.

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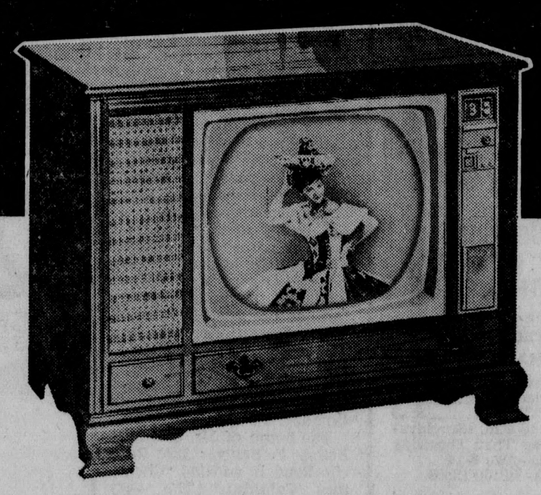
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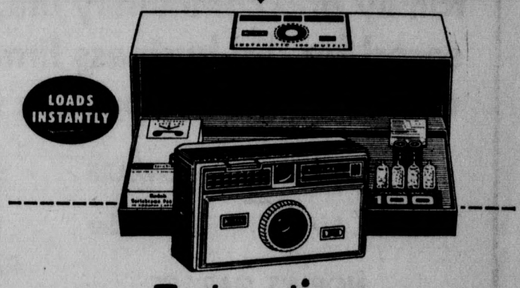
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Lindy Opera Series of Plays For Children

"Beauty and the Beast," the first of a series of plays for children opens Saturday, Dec. 7, at the Lindy Opera House at Wilshire and La Brea. Mr. Sidney "Lindy" Linden, general director, is proud to announce that Monty Ash will produce and direct this series. Hundreds of letters are received daily applauding the much needed clean wholesome entertainment for young Americans.

There will be two performances every Saturday at 11 a.m. and 2 p.m.

DAR Christmas Party Dec. 5

Miss Ruth Marie Field, state chairman of the DAR insignia committee will address Santa Anita Chapter, DAR, at their Christmas party, Thursday evening, Dec. 5.

Members are asked to take gifts of toys for American Indian children to the meeting, which will be held at the home of Mrs. Leonard J. Black, regent.

The theme of the evening will be "Carols and Conversation." Singing and a gay social hour will follow the business meeting.

Social and Club Activities

December 6 Set As Date For Annual Holiday Homes Tour In This Area

Heralding the arrival of the Christmas Season for hundreds of Southland residents is the annual Holiday Homes Tour, an event scheduled Friday, December 6, by the Arcadia Auxiliary of the Methodist Hospital.

The ninth annual venture of its kind, the 10 a.m. to 10 p.m. tour of area residences is planned as a major benefit project of the auxiliary. It will climax a year of concentrated effort for members working under the chairmanship of Mrs. Spencer Glaspell and her co-chairman Mrs. William Schoonmaker.

As in the past, there will be four Holiday Homes — each of them extending its own type of hospitality and each reflecting the individual charm of its owners. All will be magnificently embellished for the Christmas season, and open to more than 3,000 visitors expected to take advantage of the now traditional event.

The charming contemporary home of Mr. and Mrs. William C. Ulett at 815 Hampton Road will be a featured home on the tour. The Ulett home has been entitled "Christmas Contemporary" and will be decorated for the Christmas season by Betty Dickerson of Trilba Gherkins Interiors, Sierra Madre.

Immediately upon entering this comfortable home, one is aware of how well it lends itself to all occasions. The feeling of spaciousness is accomplished by sliding screens that permit each area to open into the next, but which also may be drawn to effect a cozy, smaller room and also allow privacy to another member of the family. The furnishings for this most livable home are a mixture of contemporary, provincial, Italian and oriental, all in such complete harmony with one another that a feeling of comfort and charm is presented.

Mrs. Albert Rogers will be in charge of the hostesses who will extend a warm welcome to the Ulett home.

The Stephen A. Compas home 1005 Fallen Leaf Road is richly traditional with a contemporary feeling and is entitled "Christmas Elegance." Margarete of Monrovia is the decorator and Mrs. Jack Tallon is the home coordinator. Mrs. James Curry is in charge of cookies which may be purchased here throughout the day.

Traditional decor in the living room is highlighted by the glittering tree at the end of the room; while the lanai, oriental in its splendor of wormwood paneling, catches one's attention with the handcarved folding doors, copied from a screen in the Taj Mahal. A teakwood dragonhead and waterfall are particularly eye-catching with the special lighting effect of the decorator.

The crystal chandelier in the dining room, as well as the one in the entry hall, are imported from Czechoslovakia; while the den, paneled in white ash, contains two interesting lamps made from East Indian elephant bells. Not to be ignored is a hand-tooled shell casing from World War I decorated in the spirit of the season! And Santa Claus in a champagne glass attracts attention to the combination bay and soda fountain.

An "Oriental Jewel" is an appropriate name for the home of Mr. and Mrs. Walter R. Steyer 2081 Carolwood Drive. Mrs. Louis Randall is the home coordinator.

The front garden is authentically designed and executed by the Japanese landscape gardener, Kiyoski Kan, of Pasadena. Shogi doors are the entrance. In the living room is a black lacquer coffee table inlaid with mother-of-pearl medallions, made in Kyoti.

Gladys Herndon, decorator, has designed her Christmas decorations for this home mainly in paper, because of its versatility and wide use for holiday decorations both here and in Japan.

The home of Mr. and Mrs. Emory F. Sawyer 1220 Rancho Road is entitled "Christmas Colonial." The very large rooms of the classic example of Colonial architecture present as atmosphere of warmth and hospitality where lovely momentos of the family's historical past blend with a gracious everyday living. Betty Willis of Arcadia has used colors of cranberry red, green and white which blend in perfect harmony throughout the house. The dining room features an especially beautiful crystal and cranberry glass chandelier. The furniture is country English, and very rare patterns in Haviland plates are displayed in the hutch. Devotees of Early Americana will note the great handcrafted brass locks on the doors.

The vistors will also make a fifth stop. This will be at the Turf Club. Santa Anita, where French pastries, tea and coffee will be served and where a boutique of original gift and decorative items, made in Auxiliary workshops will be offered along with edible specialties ranging from nuts and avocados to jams and jellies. Mrs. Charles Neuberg was chairman for the group which devoted its time to turning out these specialties. Mrs. James Flinn will handle the tea house arrangements. Mrs. Frank Jennings will be in charge of tea house decorations and Mrs. David Ragains will be directing hostesses there.

This year will be the inauguration of the Fantasy of Trees, a special feature of the Tea House display and part of the Holiday Homes Tour. A magnificant collection of decorated artificial trees artfully arranged in the Concourse room of the Santa Anita Turf Club will be available for purchase for the first time this year. According to Mrs. Lincoln Schick, chairman of the Christmas trees, more than 30 original designs, none over four feet tall, have been donated by various organizations, individuals and concerns to the Arcadia Auxiliary for the benefit of the annual fund raising event. Although purchases may be made at any time, the display will remain intact until the closing of the tea house at 10:30 p.m. according to Mrs. Schick.

Other general committee members include Mrs. Paul Christman, Mrs. Mark True, Mrs. Haze Wallace, Mrs. Wendell Chapman and Mrs. David Butler.

Seventh Grade Youth Club

Woodrow Wilson Junior High School will be having another Seventh Grade Youth Club Friday, Dec. 6, 7-9 p.m. in the girls' gymnasium.

In addition to a representative of the recreation department, parents are present to chaperone the activities offered the young people.

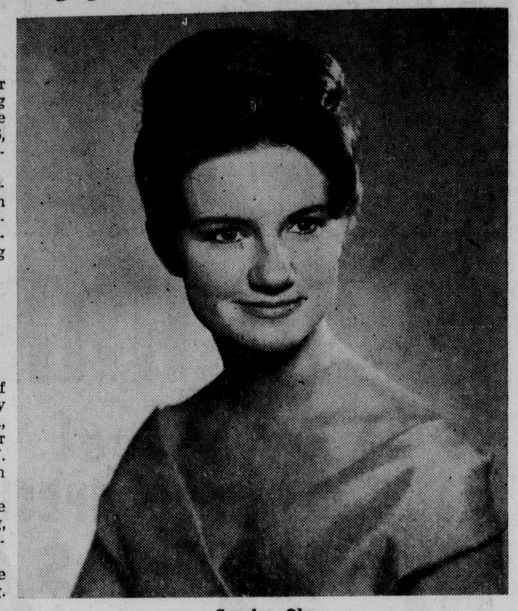
Nursery School Bell Ringers, Carol Singers

The Christmas meeting of the Association for Nursery Education, Foothill Area, will be held at Westminster Presbyterian Church, 1757 N. Lake Ave., Pasadena, on Tuesday, Dec. 3, at 8 p.m.

The program will include bell ringers, carol singing, and Christmas readings. Refreshments will be served.

The nursery school will be open at 7 p.m. for browsing.

Mr. and Mrs Herman Ohs Announce Engagement of Daughter, Sandra



Sandra Ohs

Mr. and Mrs. Herman Ohs of 30 E. Carter, Sierra Madre, are announcing the engagement of their daughter, Sandra, to Tony Case, son of Mrs. Lentz Case of South Pasadena.

Sandra attended the Sierra Madre School. She is a graduate of Pasadena High School, and attended Pasadena City College where she became a member of Alpha Pi Tau Chapter of Alpha Pi Epsilon.

The bridegroom - elect, Tony, is a graduate of Loyola High School, and received his B.A. degree from Occidental College where he was a major in economics. He is presently a third year student at Loyola University, School of Law, where he will receive his degree in June. Tony is a member of Kappa Sigma.

The couple plan a Spring wedding, having selected May 23, 1964, as their special day.

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A REMINDER



One of the charms of being young, is the ability to forget. That is, to forget quickly, what might appear to be a hurt, a wrong, a slight, an injury. Then, as we grow older, there is a tendency to brood over hurts, and wrongs, and injuries — real or imaginary — and sometimes we lose that beautiful mental balance, between forgetting and remembering.

There is a place to take all your hurts, your memories, your injuries of spirit; that place is your church. There you will find peace and contentment. Tie a string around *your* finger, now! Remember church this Sunday!

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Psalms 51:1-12	Psalms 119:81-88	Proverbs 3:28-35	Isaiah 65:17-25	Acts 3:17-2[illegible]	II Corinthians 7:2-10	I Peter 2:13-25

With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

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9:30 a.m.—Sunday School
10:30 a.m.—Sung Eucharist & Sermon
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Also Wednesday and Friday 9 a.m.

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REV. J. P. STOCKETT, Pastor
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Sierra Madre Blvd. at Hermosa
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Devotions Wednesday evenings and first Friday evenings at 7:30

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Editorially Speaking....

The Power of the Gospel of Grace — ". . . the gospel . . . is come unto you, as it is in all the world, and bringeth forth fruit, as it doth also in you, since the day ye heard it, and knew the grace of God in truth" (Col. 1:5, 6).

True Words

Leafing through the files of a City Bank Economic Letter of 41 years ago, I came across the following gem:

"It is time practical men learned that there is no progress by simply jacking up industrial costs, which carry the cost of living with them. The only broadly distributed gains that ever have come to the masses of the people have come by the improvements in industry that have cheapened and increased production. Such improvements are being made all the time, and the opportunities for them are unlimited. The engineers say that the industrial output might be increased from 40 to 100 per cent if industrial friction (foot-dragging, featherbedding, and soldiering) could be reduced and the best methods now known generally adopted. That would make it possible for wage earners to have the wartime money wages and at the same time, give each dollar the prewar purchasing power. That would be genuine progress."

Going a little farther back to the file of 1920, I found great wisdom in a resolution adopted by the 400 delegates of the American Farm Bureau Federation in March, 1920. The Federation then, as now, believed in real Americanism. I quote these words with pride:

"We hereby speak out that the world may hear our denunciation of radicalism in every form. We stand for one flag, the Stars and Stripes, and we will have no other flag before us. We stand for law and order and deplore the present day tendency to disrespect fundamental laws and constituted authority.

"The World War resulted in a great waste of labor. Increased production is essential to national well being. We view with great concern the tendency to unduly shorten the hours of labor everywhere with resulting decreased production and individual efficiency. We stand for higher individual efficiency and believe that every citizen regardless of his station in life, should have open to him every incentive for the development of his full power. Therefore, we condemn any system or practice which tends to set-up the mediocre man as the standard in any class or group and hereby declare that it is un-American to fix by rule or law the accomplishments or limitations of any men or women within our gate.

"Let us return to the true American principle that every citizen is entitled to and should receive remuneration for his services in proportion to his energy, efficiency and responsibility. In determining a compensation, we believe that the result of the day's work, rather than the hours thereof, should be of paramount importance."

If all men and women in all trades and professions would follow this philosophy, it is easy to believe that the standard of living could be nearly double what it actually now is.

Free Enterprise

Shopping centers, television, air conditioning, dishwashers, ballpoint pens, power mowers, frozen orange juice . . . .

We take them for granted, don't we.

But, they are only a handful of the innovations that have raced into our lives during the last 15 years.

Their abundance today represents just one of many obvious changes in our living patterns since 1948.

More fundamental has been the impact on the family budget of all the changes made in the nation's laboratories, plants, offices and markets since 1948.

Family budgets reflect the essential gain from change —whether it be change in a process that increases yield, change in a product that improves performance, change in marketing that reduces distribution costs, change in the laboratory that provides a new or better product, or change in the office that increases efficiency.

These are subtle changes, unknown to the consuming public for the most part.

Yet, fruits of these far-reaching changes go to the consumer, who has more money to spend on a greater variety of goods and services, who spends relatively less on basic necessities but more on luxuries and improvements.

In other words, because of change there is "more" available to each American consumer.

You benefit from change.

However, you will continue to benefit from change only as long as our nation's dynamic system of free enterprise is not fettered by bureaucratic tangles of restrictive government regulations.

Bracero Solution?

The troublesome bracero problem was stirred again last week when Governor Brown and O. W. Fillerup, Executive Director of the Council of California Growers, clashed over the question of how to supply the state's agricultural industry with ample labor.

The governor charged that farmers aren't doing enough to attract domestic help; that they should offer more money and more fringe benefits in order to compete with industry in the labor market. Mr. Fillerup said he didn't know what the governor was talking about (and we might add that we aren't sure the governor does either). Domestic workers simply do not want to do the back breaking "stoop work" required in harvesting many crops, he said. Economics are not the key to the problem.

A solution occurs. Perhaps the governor might want to have the state take over the state's farms and turn them into communes. It has been done in at least one other country we know of, and the labor problem there doesn't seem to be acute.

Sierra Madre News

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At Any Price

By H. V. Witty

(This is the third and concluding article on The Fund For The Republic)

In the first presentation on the Fund, this columnist exposed the Fund's true purpose — to bring about the establishment of a completely controlled society in the form of a Socialist state rather than to "defend and advance the principles of the Declaration of Independence, the Constitution, and the Bill of Rights." Evidence was presented to refute completely the statement of the Fund president, Robert M. Hutchins, that the Fund's object is "clarification and not propaganda."

In the second presentation on the Fund, Freedom At Any Price exposed the Fund's method of obtaining its purpose — namely by the use of deceitful propaganda and the "application of the Pavlovian theory of the conditioned reflex whereby an 'elite' can direct all economic and social activities and condition the behavior of all individuals as Pavlov manipulated dogs."

It has been proved that the whole is the sum of all of its parts. It may then be safely accepted that the amount of propaganda foisted upon the American people by the Fund For the Republic is the sum total of the propaganda written or spoken by all Fund members and sympathizers.

Let us consider the words of W. H. Ferry, vice president of The Fund For the Republic, spoken in August of 1962. In discussing FBI Director J. Edgar Hoover's statement that there is a Communist threat from within our country, Ferry asked: "In these persistent reports about espionage and sabotage, is he (Hoover) delicately telling us he isn't up to the job, that Red spies are running loose despite his best efforts?" And here is where the vice president of the Fund shows his true colors when says: "If the FBI is not up to finding and prosecuting them, let us set up an agency that can." By his own statement, it is obvious that Mr. Ferry either does not know or does not want to remember that J. Edgar Hoover's job as Director of the Federal Bureau of Investigation, as the name implies, is one of investigation and not of prosecution.

FBI findings are turned over to the Department of Justice headed by the Attorney General who has sole jurisdiction over prosecution. If Mr. Ferry would himself take the time to investigate with an open mind, he would discover that the FBI under the able leadership of J. Edgar Hoover has done and is continuing to do its job well.

However, the Fund vice president would be shocked to learn that the failure to prosecute these "spies and saboteurs percolating through the republic," as Ferry so aptly describes them, rests solidly upon the shoulders of Attorney General Robert Kennedy.

The most effective action Americans could take to speed themselves into the Soviet orbit would be to abolish all Congressional Investigating Committees and to replace our present Federeal Bureau of Investigation with an ineffective agency headed by a blind disciple of the liberally oriented Kennedy administration.

The individuals actually responsible for the "spies and saboteurs percolating through the Republic," are Attorney General Robert Kennedy, because he has refused to take vigorous action in prosecuting known Communists, and the present Supreme Court, because they have consistently handed down decisions since 1953, the effect of which has aided and abetted known Communists.

When Mr. Ferry, as vice president of the Fund For The Republic, speaks out with this type of misinformation, is it clarification or is it a patent attempt to undermine our Federal Bureau of Investigation by deceitful propaganda?

John De Blois Wack is one of many sympathetic guest writers for the Fund. In his Occasional Paper for the Center For the Study Of Democratic Institutions mistitled, "A Conservative Looks At War and Peace," this disguised liberal states: "It should be borne in mind that Russia has some grounds for holding the satellites if, on release, they would immediately become part of the Western block. She might be more likely to free them if they and the free world agreed to a neutral status for them."

Perhaps this giant in the realm of clarification has forgotten that the present Balkan Satellites were set up after World War II as free nations with the promise of both Russia and the United States that neither would interfere in their domestic affairs—18 months later, these countries were behind the iron curtain and we did not put them there.

Yet, Mr. John De Blois Wack attempts to "clarify" our thinking by tellings us that Russia might give the Satellites their freedom if we would promise not to gobble them up.

If this is an example of Fund For the Republic clarification, then this columnist would like to know the old fashioned definition of "hogwash."

John De Blois Wack gives himself away completely when he states: "It is hard to understand why Communist leaders still believe in Communism as a method of conquest, as an ideology, or as a system of government. It is true Communism has brought them power, excitement, and importance, or let us say, nuisance value in world affairs."

In 1945, the Communists had enslaved 7 per cent of the world's people. They have now enslaved 43 per cent of the world's people and 25 per cent of the total land mass, yet, this guest writer for the Fund tries to pass Communism off as nothing more than a mere "nuisance value in world affairs."

The structure of The Fund For the Republic has merely been indicated. The scope of its tentacles has only been touched upon briefly. A partial list of the Fund's literature encompasses law, education, police, stage and screen, opinion polls, revolution, and religion — all dressed up for American mass consumption in the enticing spangles of clarification.

The bait looks delicious but beware of the hook!

OUT OF THE COBWEBS

10 Years Ago
November 26, 1953

Free Baby-sitting! Eighteen Sieraa Madre merchants have joined with the Sierra Madre Theater to provide free baby-sitting service for busy mothers who need Saturday morning free for Christmas shopping.

The City Planning Commission held the line against advancing commercialism on West Sierra Badre Blvd. in denying applications for a zone change or a variance to enable construction of a service station on the southeast corner of the Boulevard and Michillinda Ave., an R-1 zone.

Jackie Robinson, Brooklyn star: "The Yankees are a fine club in a short series —but over a long span, nobody can beat the Dodgers."

20 Years Ago
November 25, 1943

With the drawing to a close of the Sierra Madre War Chest drive, the Woman's Club Juniors are busy with plans for their next main project which is a Toy Loan Library for children. The proceeds from a forthcoming Christmas Ball will help in the renting of a centrally located building and the hiring of a Toy-arian.

A preliminary report filed by the citizens committee appointed by the City Council to recommend a program for recreation and entertainment for the city's youth as a check on the growing wave of juvenile delinquency was filed with the Council at its meeting Tuesday evening.

Advertisement in local chain market held this comment: "Food ranks with planes, ships and tanks. Buy Wisely . . . Waste None."

30 Years Ago
December 1, 1933

One hundred and fifty men went to work this week at the Sierra Madre spreading grounds on the first project to be undertaken locally under the new Federal employment program.

"Schnozzle comes to Lyric Theater." Jimmy Durante is coming to the Lyric Theater, Monrovia, Sunday, in "Meet the Baron." Jack Pearl is the Baron.

Do You Know . . . that in the United States during the last ten years, more than 19,000 have been killed and over 52,000 injured at railway grade crossings—Cross Crossings Carefully."

"Traffic Law Enforcement Begins Here. Jail Terms Promised as First Arrests Made to Stop Reckless Driving." Two arrests were made and dozens of drivers were warned of the beginning this week of a campaign to end reckless driving on Sierra Madre's streets

40 Years Ago
November 30, 1923

Sierra Madre merchants will give an "at home" reception next Monday and Tuesday nights, when the people of Sierra Madre are invited to take part in a "Christmas Parade." Many free gifts will be distributed by the stores. This is a fine opportunity for the stores to display their Christmas specialties.

December 2 has been set aside as "Golden Rule Sunday." On that day people will be asked to observe the broad principle of the Golden Rule by foregoing their usual noonday meal and eating instead the frugal ration usually partaken of by the parentless children of Greece, Armenia and Palestine, contributing the cost difference of the two meals to a charity for needy people. (Don't tell me we have finally found out from whence the saying, "poor starving Armenians.").

In the "Just in case you happened to be in the market for" Department, I guess. Under "For Sale—3 Globe Wernicke Vertical transfer filing cases, 2 ft. long, 1 ft., 1 in. high, 1 ft., 2 in wide. Drawing table with adjustable top, 2 ft., 6 in. square. Work Bench 10½ ft. long, 2 ft. wide, 3 ft. high, hardwood top. Edison Mimeograph." Oh, I see.

And from the old, old files
November 28, 1913

A substantial part of the news in the old, old papers is in the form of quips and verse. On this particular Friday from "Gems in Verse.:"

WORTHY

I may not reach the heights I seek,
My untried strength may fail me;
Or half way up the mountain peak
Fierce Temptsts may assail me;
But, though my goal I never see,
This thought shall always dwell with me:
I will be worthy of it.
I may not triumph in success
Despite my earnest labor;
I may not grasp results that bless
The efforts of my neighbor;
But, though life's dearest joy I miss,
There lies a nameless strength in this:
I will be worthy of it.

Letters To The Editor . . .

Dear Editor:

I am writing to thank you for the space your newspaper has given to publicize the Blood Bank Program.

We sincerely appreciate your cooperation in this vitally important Community project, but in spite of your well placed notice about the time and place of the November Bloodmobile, the response from donors was very poor.

—RUTH S. BARDEN
Blood Program
Chairman

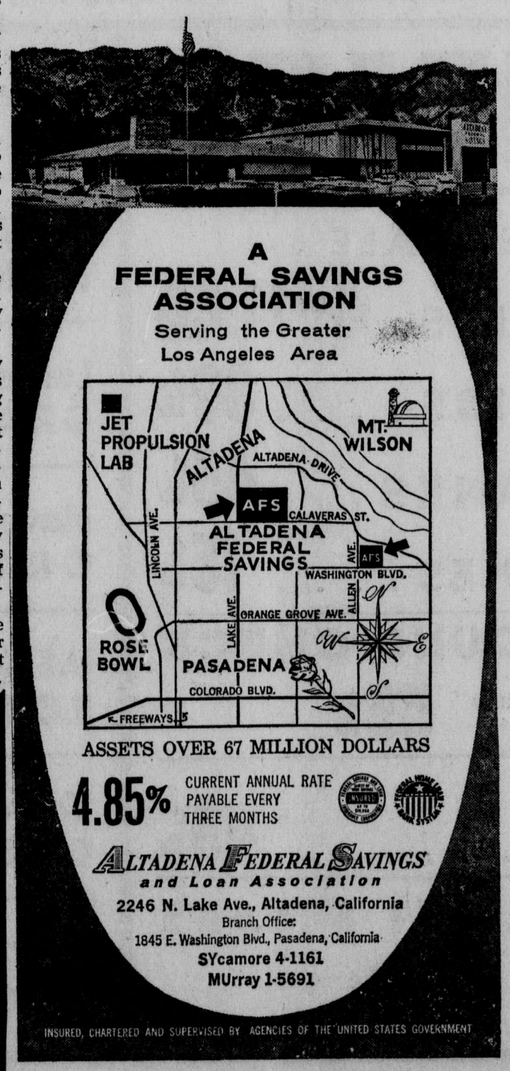
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• WEDDING INVITATIONS & ANNOUNCEMENTS
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Hallmark Greeting Cards
FOR ALL SPECIAL OCCASIONS
56 W. Sierra Madre Blvd. EL 5-3385



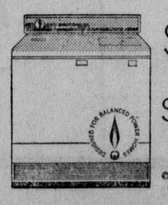
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ROESS MARKET

331 W. Sierra Madre Blvd. at Lima St.

Del Monte PEACHES
Sliced or Halves
NO. 2½ TINS
4 FOR $1.00

Del Monte FOODS
PEARS
303 TINS
4 FOR $1.00

Del Monte FOODS
Pineapple-Grapefruit Juice
46-OZ. TINS
3 FOR 89¢

Del Monte TOMATO CATSUP
TOMATO CATSUP
20-OZ. BOTTLES
5 FOR $1.00

Sunshine HYROX
FULL POUND
39¢
Save 10c

Del Monte FOODS
Mandarin ORANGES
11-OZ. TINS
4 FOR $1.00

Del Monte TOMATO SAUCE
TOMATO SAUCE
8-OZ. TINS
13 FOR $1.00

Del Monte PICKLED GREEN BEANS
Pickled GREEN BEANS
303 GLASS
3 FOR $1.00

Del Monte WHOLE FIGS
Whole FIGS
303 GLASS
3 FOR $1.00

Royal Hawaiian Macadamia Nuts
39¢
3½-OZ. GLASS

Frozen Food

STOUFFER'S
Macaroni & Cheese
3 FOR $1.00

Tuna Noodle or Maraconi Beef
2 FOR 99¢

ICELANDIC
Breaded Halibut
12-OZ. PKG.
65¢
Reg. 79c Save 14c

Sara Lee
Cinnamon Nut Cake or Pecan Coffee Cake
69¢
Reg. 89c Save 20c

MORENO
Mexican Foods
3 FOR $1.00
Enchilada Dinner
Beef Tacos, Mexican Dinner
Beef or Cheese Enchiladas

Del Monte Early Garden GREEN BEANS
Whole GREEN BEANS
303 TINS
4 FOR $1.00

Del Monte SPICED PEACHES
Spiced PEACHES
303 TINS
4 FOR $1.00

Del Monte STEWED TOMATOES
STEWED TOMATOES
303 TINS
5 FOR $1.00

Calo DOG FOOD
NO. 1 CANS
7 FOR $1.00
Cat Food Same Price

Camay Complexion Size Soap
8 FOR 89¢
Free Apothecary Jar

MARY WASHINGTON
All Green Asparagus Tips
PICNIC SIZE
3 FOR $1.00

Del Monte Early Garden SWEET PEAS
Early Garden Green Peas
303 GLASS
5 FOR $1.00

Del Monte FOODS
New Sweet Cucumber Spears
11¾-OZ. JARS
3 FOR $1.00

Del Monte CREAM STYLE CORN
Family or Cream Style Golden Corn
303 TINS
6 FOR $1.00

Hills Bros. COFFEE
59¢ lb
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MANNINGS CHOICE STEER BEEF SALE

CHUCK ROAST . . 39¢ lb
O-BONE ROAST . 59¢ lb
Center Cut — Semi-Boneless CHUCK ROAST . . 63¢ lb
SHORT RIBS . 4 lbs. $1.00
CROSS RIBS . . . . 39¢ lb
Center Cut BEEF SHANKS . . . 45¢ lb
Knuckle SOUP BONES . . . . 15¢ lb

GROUND BEEF	GROUND ROUND	GROUND CHUCK
35¢ lb	75¢ lb	55¢ lb

Wilson Grade --A-- BACON . . . . . 49¢ lb
Hoffman's All Beef Fresh Sliced BOLOGNA . . . . . 49¢ lb

Fancy SALMON STEAKS	Medium Size SHRIMP	HALIBUT STEAKS
95¢ lb	89¢ lb	79¢ lb

Fresh Produce

HAWAIIAN PAPAYAS & PINEAPPLES 29¢ ea

Large Coachella GRAPEFRUIT 3 FOR 25¢

Navel ORANGES 10¢ lb

U.S. No. 1 Russet POTATOES 8 LB. CELLO BAG 29¢

Young Tender CARROTS 2 BUNCHES 15¢

Fuerte AVOCADO 2 FOR 25¢